



Southern and Midwest Tornadoes

THREE-MONTH UPDATE | APRIL 2022



Red Cross Provides Ongoing Support to Tornado Survivors

In the months since a deadly tornado outbreak ripped across the South and the Midwest, compassionate American Red Cross volunteers and employees have worked around the clock to aid people whose lives were forever changed by this disaster. Throughout the region, we have provided safe shelter, warm meals, relief supplies and emotional support to help survivors in the aftermath of this tragedy.

Our support lasts long after the clouds clear, often including additional financial assistance to bridge the gap between hardship and recovery. So far, we have distributed these funds to over 1,500 families, helping them replace furniture and other items destroyed by the tornadoes, secure new housing and pay for other necessities. As we look ahead, long-term recovery funds will be used to help survivors repair and rebuild their homes and communities. With the extraordinary commitment of our donors, the Red Cross will continue to support the long-term recovery needs of those affected and their communities in the weeks and months ahead.

Response at a Glance*



57,100

More than **57,100 overnight shelter and hotel stays** provided with partners



52,100

More than **52,100 relief items** distributed



119,300

More than **119,300 meals and snacks** served with partners



4,900

More than **4,900 cases** opened to provide survivors with recovery support

▶ To learn more about our response to these tornadoes and read stories about how we've helped survivors, please visit our Southern and Midwest Tornadoes story map at redcross.org/southern-midwest-tornadoes.

Above: Red Cross volunteer Joyce Monnin delivers hot meals five days after a tornado ripped through Mayfield, Kentucky. Photo by Marko Kocic/American Red Cross

*Cumulative figures in Arkansas, Kentucky, Missouri and Tennessee as of March 10.

Generous Donors Help Make Recovery Possible

Thanks to our generous donors, the Red Cross has raised nearly \$48.2 million, including the value of critical donated goods and services, to help people affected by the December 2021 Southern and Midwest Tornadoes. As of March 10, 2022, the Red Cross had already spent or made commitments to spend approximately \$15.9 million on emergency relief and recovery efforts for these storms. We will continue to program the remaining funds to provide and support services for both individual and community long-term recovery in the impacted regions.

Southern and Midwest Tornadoes Expenses and Commitments (in millions)^{1,2}

as of March 10, 2022

Expense Categories	Food, Shelter and Relief Items	Health and Emotional Support	Financial Assistance	Community Recovery and Resilience	Total	Expense %
Financial assistance, food and other relief items	\$1.6	\$0.5	\$3.2	—	\$5.3	33%
Recovery programs	—	—	\$3.4	—	\$3.4	21%
Deployment of volunteers and staff (includes airfare, lodging, meals and vehicles)	\$1.2	\$0.6	\$0.7	—	\$2.5	16%
Full-time Red Cross employees	\$0.8	—	\$0.5	—	\$1.3	8%
Kitchen, shelter and other logistics that enable service delivery	\$0.6	—	—	—	\$0.6	4%
Freight, postage and warehousing	\$0.5	—	—	—	\$0.5	3%
IT, communications and call centers	\$0.2	\$0.1	\$0.1	—	\$0.4	3%
Temporary disaster hires	\$0.2	—	—	—	\$0.2	1%
Equipment, maintenance and fueling of Red Cross emergency vehicles and rented trucks	\$0.1	—	—	—	\$0.1	1%
Total Program Expenses	\$5.2	\$1.2	\$7.9	—	\$14.3	90%
Management, general and fundraising					\$1.6	10%
Total spent and committed					\$15.9	100%
Additional budgeted recovery programs					\$29.1	
Management, general and fundraising remaining to be applied ³					\$3.2	
Total Budget⁴					\$48.2	

¹Dollar figures in all tables are round to the nearest \$100,000; therefore, expenses \$49,999 and below are represented as zero.

²Includes tornado responses in Arkansas, Kentucky, Missouri and Tennessee.

³Management, general and fundraising expenses support our work at its core and are indispensable to running the organization and helping people in need. They include the people and systems to maintain our enterprise-wide computer and telecommunications, HR and payroll systems to support more than 17,000 employees and nearly 300,000 volunteers, fundraising and communications functions, and other support services across all program lines. 90 cents of every dollar spent for Southern and Midwest Tornadoes will support delivering care and comfort to help people affected by these storms.

⁴As of March 10, 2022, we have raised approximately \$48.2 million for the Southern and Midwest Tornadoes. Kentucky Tornadoes donations are supporting the response in Kentucky, and Southern and Midwest Tornadoes donations are supporting all responses across impacted states.

Thank you!

The Red Cross must be ready for every disaster, big or small, and we respond to an average of more than 60,000 disasters per year — including single-family or apartment home fires, severe weather, floods and wildfires. Those in need turn to the Red Cross in their darkest hours because they know they can depend on us right after the disaster and through their recovery. Your donation helps us fulfill this promise. We are grateful for your trust.