

# Impact Report

Bay Area Chapter  
July 1, 2021–June 30, 2022



"This region is unique in so many ways, made even more so by the diverse cadre of Red Crossers, donors and partners that make our work possible in the Bay Area and across Northern California."

Hanna Malak, CEO, Northern California Coastal Region

The Bay Area Chapter serves people facing emergencies every day, and embracing the diversity of our staff, volunteers, and people we serve is vital to this work. Powered by 3,570 dedicated volunteers and generous donors like you, over the last fiscal year we have:



Helped 988 families through 463 disaster responses, the majority of these home fires.



Collected 50,533 units of lifesaving blood from 2,094 local blood drives.



Provided 1,836 critical community services to members of the military, veterans and their families.



Trained 22,690 people in First Aid/CPR/AED and 7,661 people in aquatics and water safety.



Educated 2,195 participants through 51 International Humanitarian Law events in our 15 counties as part of the Youth Action Campaign.



"I'm here to help and I care," says Margot Simpson, a passionate Alameda County Red Cross volunteer who has responded to hundreds of home fires.

Thank you for your generous support, which makes our mission—alleviating human suffering in the face of emergencies—possible.

*Thank you!*

[redcross.org/bayarea](https://redcross.org/bayarea)