

August 2021 CCC: Getting started with the New School Year and Field Ambassador Applications

---- Impact Starts Here

Steven Huang

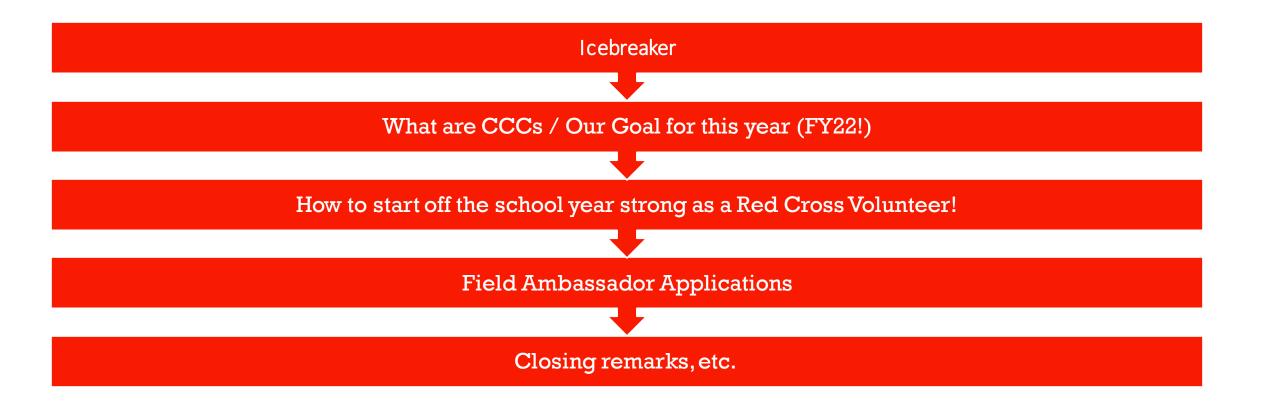
Fiscal Year (FY22) CCC Lead

Northern California Coastal Regional Screening Lead UC Berkeley | Love eating new food + practicing photography!

steven.huang@redcross.org



Agenda





Icebreaker!

- Put your response in the chat!
 - Name
 - Grade
 - Region that you're based in!
 - Beverage/ drink of choice? (Coffee, tea, water...)

What is a CCC? / What are our goals for this year? (1)

- CCC → Crash Course Call
- Held every month of the year, on Sundays from 7:30 8:00 p.m. ET (for now!)
- Inform and educate you guys of the themes, focuses, and spotlights for the following month!

Ask questions!

Let us know of any struggles / upticks that you've faced with your Red Cross journey recently!

I take all of that information in to ensure you all feel prepared & updated on how you can volunteer! (I'll try to address all of the questions that you all have!)

What is a CCC? / What are our goals for this year? (2)

- My job: Act as a liaison to make sure that <u>you all</u> are feeling connected and supported with your questions, needs, and requests!
 - If you have any ideas, or anything that you'd like to share to the National Youth Council, I'm here for you!

Overall Goal for FY22!

Make sure that you are all supported

What is the National Youth Council?

Group of 13 Youth / Young
 Adults across the country that
 support and represent the
 youth in the Red Cross



How can I as a Red Cross volunteer start off the year strong?

----- Impact Starts Here

Stay Organized and Plan Ahead (1)



Stay organized through Volunteer Connection: Have a VC account -> sign up for shifts, log hours, qualify qualify for vouchers/awards



Renew your Red Cross Club registration by contacting your local Youth and Volunteer Services Specialist -> When the school year starts, you'll be able to add new club members to your club!

Stay Organized and Plan Ahead (2)

Red Cross Club Meetings

- Before the meeting plan ahead of time with club officers
- During the meeting catch attendance, greet new members, create an agenda, and take meeting minutes/notes!
- Very important: aim to connect with others during the meeting

Planning out Red Cross events (in-person + virtual)

- redcrossyouth.org --> a ton of virtual and in-person resources that you can access
- Work on a platform that can allow for group planning (Slack, Notion, Trello, etc!)
- Try to map out an event / goal for each month of the year!

Example here!

Month	Activity
August	COVID-19 Safety Campaign(Back to School Initiative)
September	National Preparedness Month
October	Pillowcase Project
November	General Fundraiser
December	Holiday Mail For Heroes
January	National Blood Donor Month, Prep for Blood Drive
February	Blood Drive
March	General Fundraiser
April	Sound the Alarm
May	Preparing for Next Year

Introductions – Dylan Lim

FY'22 Field Ambassador Lead

Central and South Texas Region Youth Ambassador
Training Lead | President of Reagan Red Cross Chapter |
Love playing tennis, noodle soup, and traveling!

dylan.lim@redcross.org





Introductions – Ethan Chiu

FY'22 Field Ambassador Lead

Greater New York Region | President of Syosset Red Cross Club | Love playing saxophone and exploring unique foods!

Ethan.chiu@redcross.org





Field Ambassador Applications

---- Impact Starts Here

































Learn more: https://tinyurl.com/ redcrossyouthFA

Ambassadors are a group of outstanding Red Cross Youth who

activities and promote

through a partnership

national initiatives

with the National Youth Council.

report on local



Natasha Banga North Texas Region









Youth Engagement

What is the Field Ambassador (FA) Program?

Cohort of high school volunteers from across the US representing their region

During the academic school year

Promote national initiatives and expand youth opportunities and involvement



Roles and Responsibilities as an FA

- September June; approximately 10 hours per month
- Duties:
 - Recognize outstanding volunteers
 - Understand the many different types of youth Red Cross leadership positions at the national/regional level
 - Take initiative to increase local youth involvement
 - Implement independent and cohort-wide projects!



Roles (continued...)

- Support youth programming in your region & work on regional priorities
- Ensure that local Red Cross Clubs are registered in Volunteer Connection and actively participating in mission-driven events and activities
- File Red Cross volunteer contact information and monthly reports with regional updates concerning youth programs and Clubs
- Attend monthly conference calls with the National Youth Council
- Send out monthly emails to field contacts with national updates
- Collaborate with other Field Ambassadors for monthly tasks



Past Projects

- Arthi "Speaking Red Cross" to celebrate the diversity of language skills within our volunteers and connect them with relevant opportunities in disaster recovery casework
- Hamid "READYteens Program" to educate high school and college students in the areas of disaster preparedness, response, and recovery.
- Larry virtual LDC, regional MAPathon, and a disaster relief care-kit drive
- Jessica "Youth Recognition Ceremony" to recognize outstanding Red Cross youth for their contributions



Application Cycle

- Applications are officially open and close early September!
- Click <u>here</u> (or visit <u>http://redcrossyouth.org/college-resources/college/field-ambassadors/</u>) for more information and for the link to the applications
- Position runs from late September to June, so if you are not accepted onto this year's cohort, make sure to try again next school year!



Tips and Advice



- Your responses should clearly convey your dedication and passion for the Red Cross (but don't name drop!)
- Be as creative as you would like
- Sell yourself!



Questions?





Youth & Young Adults

Follow

- Follow our Instagram, @americanredcrossyouth
- Check redcrossyouth.org
- Read future issues of YouthWire for the latest updates and ideas for projects!

Share

- We want to hear about your great events and activities!
- Send stories to youthinvolvement@redcross.org and you might be featured on our Instagram, redcrossyouth.org or a future issue of YouthWire!

---- Impact Starts Here



Thank you so much for your time!

We hope to see you in future Crash Course Calls!

---- Impact Starts Here