

# DECEMBER CRASH COURSE CALL



# Agenda



**ICEBREAKER**



**MEMBER RETENTION**



**HOPE FOR THE HOLIDAYS AND  
FUNDRAISING ADVICE**



**HOLIDAY ACTIVITY**

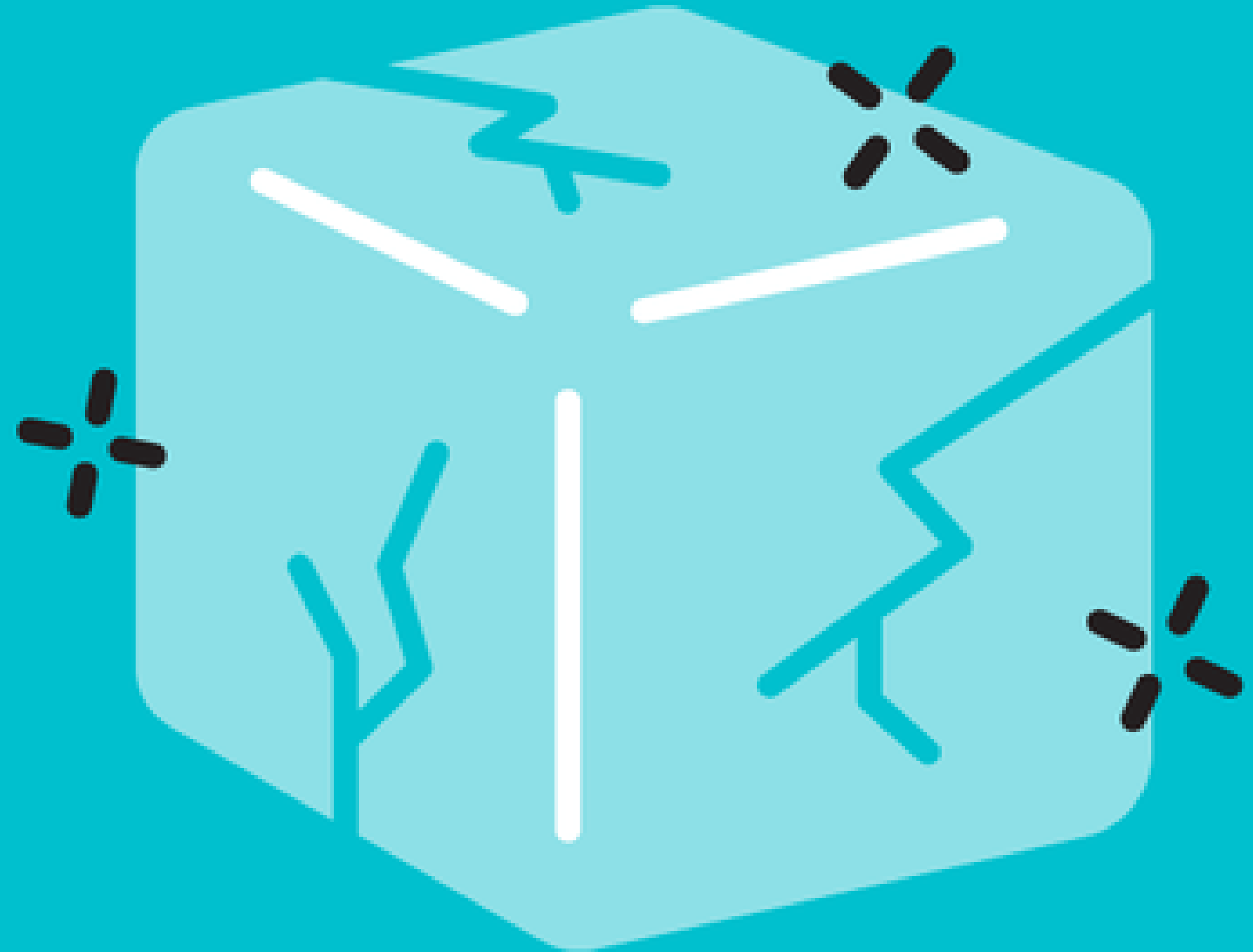


**CLOSING REMARKS, QUESTIONS**

# Icebreaker!

Raise your hand or put your response in the chat!

- Name, grade, region
- What are your holiday plans?  
Holiday gift list? Favorite holiday movie?



# Member Retention

**How do I keep my  
members engaged  
and active within the  
club?**

**Put your answers in the chat!**

# Maintaining Club Engagement

- bullet one
- bullet two
- bullet three



# Lesser known activity guides



## **VACCINATE** A VILLAGE

Vaccinate a Village is a fundraising activity in which youth become American Red Cross Measles & Rubella Initiative advocates and help raise funds to vaccinate children and save lives.



## **MINGLE** FOR A MISSION

A social fundraising event for young professionals to mingle, network, learn about and raise money for the American Red Cross.



## **READY** RELAY

A fundraising activity where teams of participants compete against one another to complete a series of mission-related tasks.



## **CHANGE** FOR CHANGE

A coin drive fundraising competition that engages your group with elementary school students to raise money for the American Red Cross.

# Hope for the Holidays

# General Fundraising Advice

- Challenge other clubs or campus groups
- Utilize or incentivize the use of social media to promote the campaign
- New Fundraising Ideas:
  - Teach a specific skill or class
  - Food truck partnerships
  - Artists showcase
  - Field days and sporting competitions







# Holiday Activity

New year, new club!

**American Red Cross**

thank you  
so much  
love  
2020  
BRIANA  
LAVA  
Thank you  
Gabi

CHASER  
Thank you  
Julie &  
Red Cross  
Bayou Vista  
Shayla  
mae

# Welcome Back!

Time to share :)



# How can we restructure CCC's to better fit you?

Please unmute or put your answer in chat.

# YouthShare

- Want a chance to be featured on RC socials?
- Share any projects you've been working on!
- Any initiatives you need help with?



# UPCOMING CCC

**JANUARY 22ND**

7:00 - 7:30 PM ET!

# Questions?

# Reminders



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&  
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## SHARE

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our Instagram,  
[redcrossyouth.org](http://redcrossyouth.org) or a future  
issue of YouthWire!



## READ

Red Cross YouthWire



American Red Cross

# Thank You!

