

2018

REGIONAL ANNUAL REPORT



Bringing Communities Hope



American Red Cross
Colorado & Wyoming Region

A Message from the Regional Executive



Reflecting on the 2018 : iscal Mar (July 1, 2017 - June 30, 2018), I take great pride in the dedication and spirit of our remarkable American Red Cross volunteers and employees. The year included the most significant disaster season we have seen in over a decade, yet, with the support of our donors and volunteers, we rose to every occasion when called. I owe an enormous debt of gratitude to the commitment and generosity of our donors. Together, we have accomplished so much in our community.

Day and night, the Red Cross offered a helping hand and understanding ear to people in Colorado and Wyoming—whether it was bringing relief and hope to families picking up the pieces following a disaster or providing support and care for our military members, veterans and their loved ones. While meeting these immediate needs, trained Red Cross volunteers also partnered with fire departments, community groups and corporations to install free smoke alarms and to teach our neighbors lifesaving preparedness skills in our first annual *Sound the Alarm* national event.

Over a busy year in the Colorado & Wyoming Region, our community volunteers and local partners stepped up time and again, joining with the Red Cross to bring vital assistance to people in need. In this report, you will learn more about the wide variety of work done through your local Red Cross chapters—who bring our mission to life every day. I am grateful to everyone who selflessly contributed their time, expertise and financial resources to support the Red Cross in : iscal Mar 2018. On behalf of those we serve, thank you.

Sincerely,

A handwritten signature in black ink that reads "Gino Greco".

Gino Greco
Chief Executive Officer



Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

Caring for Communities

The American Red Cross of Colorado & Wyoming provides critical aid every day—from responding to disasters big and small to teaching first aid and CPR. These services are made possible by an outstanding corps of more than 2,800 volunteers and the generous support of donors like you.

Disaster Response

The Red Cross mission is to prevent and alleviate human suffering – a work that is carried out by our volunteers daily. In responding to 512 disasters last fiscal year, we provided food, shelter and comfort to individuals and families in need, as well as casework and recovery assistance for disaster survivors. All Red Cross disaster assistance is free.

In the Colorado & Wyoming Region, with our deep local presence and community knowledge, we stand ready to respond alongside our partners should the need arise. Additionally, we can call on the support of Red Cross chapters nationwide for resources to help our neighbors in need following large-scale disasters.

While we are always prepared to respond to disasters, we also work to prevent them. Swift action when an emergency occurs can save a life, so we help families, organizations and corporations become better prepared for crises through free educational presentations. During Fiscal Year 2018, 95,404 individuals learned critical skills through Red Cross courses, including 57,818 people enrolled in first aid/CPR/AED and 34,972 people enrolled in water safety/aquatics.



Enrolled 57,802 people in first aid/CPR/AED Classes



Responded to 512 disasters in the region



Helped 922 families recover from fires and other disasters



Supported, trained and engaged 2,802 volunteers



Home Fire Campaign

On average, 7 people die and 36 more suffer injuries each day in the U.S. due to home fires, which make up more than 90 percent of Red Cross domestic disaster responses. Research shows that working smoke alarms reduce the risk of fatalities in a home fire by 50 percent¹. The Red Cross Home Fire Campaign aims to reduce the number of fire deaths and injuries by increasing the number of working smoke alarms in at-risk communities. This year we held our first annual Sound the Alarm national installation event. In a little over 2 weeks' time, in over 100 communities across the country volunteers installed 103,000 new smoke alarms in at-risk homes, making 43,000 families safer.



Made 3,087 households safer with plans for home fire preparedness



Installed 6,353 free smoke alarms for the Home Fire Campaign

Service to the Armed Forces

The seed for the American Red Cross was planted on the battlefields of the Civil War, with the compassionate care that founder Clara Barton offered soldiers, regardless of side or rank. For over a century, serving and developing new ways to care for members of the U.S. military, veterans and their families has remained at the heart of the Red Cross mission.

The Red Cross Hero Care Network provides support to service members and their family's pre-deployment, during deployment and when they return home, through emergency communication services, financial assistance programs, re-integration and veteran services. We are proud to have supported service members and families by providing 7,815 case services and briefing 18,540 families through the 'Get to Know Us Before You Need Us' program.



Provided 6,241 emergency services for military members veterans and families



Briefed 18,540 members and families through our 'Get to Know Us' program



Provided 7,815 SAF Case Services to military members, their families and veterans

Restoring Family Links

"I am alive." These three short words may be all that is needed to ease the minds of distraught loved ones half a world away. Restoring Family Links services help to make this possible. The chaos and confusions that accompany war, disaster and international migration can separate families when they need each other the most. When this happens, the Red Cross joins the search across international borders, offering a unique service that allows families to reconnect.

In the Colorado & Wyoming Region our volunteer workforce handled 39 Restoring Family Links cases helping people reconnect across oceans. Four of those cases involved Red Cross message delivery. A loved one was found and a connection made. Many cases involved people detained during the Persian Gulf War or the war in Bosnia.



Worked on 39 Restoring Family Links cases

¹National Fire Protection Association Smoke Alarms Fact Sheet. September 2015.

Your Red Cross Chapter Boards

Mile High Chapter Board of Directors

Executive Committee

Chair: **Tisha Schuller**, Adamantine Energy, Principal

Immediate Past Chair: Vacant

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Blood Services Chair: Norm Franke, Alpine Bank, Regional President,

Diversity and Inclusivity Chair: Martin Cozyn, Red Cross Volunteer

6cUFX 7 Ua dUJf b UbX Soiree Chair : Deirdre Wildman, Chrysalis Hospitality, Principal

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Honorary Board Chair: Mayor Michael B. Hancock, City & County of Denver

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Michael Cancro, UCHHealth, Chief Strategy Officer

Martin Cozyn, American Red Cross Volunteer

Brett Dolan, Community Volunteer

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Robert O'Toole, CoBank, Chief Human Resources Officer and Chief of Staff

Jeannie Renne-Malone, Prologis, VP Sustainability

Ellen Sandberg, PNC Bank, VP Client and Community Relations

Elaine Torres, KCNC-TV, Community Affairs Director CBS4

Monica Williams, Denver International Airport, Director of Administration, Diversity and Engagement

Southeastern Colorado Chapter Board of Directors

Board Chair: Christopher Telli, BKD, Partner

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Community Ambassador Pueblo: Burnie Zercher, CEO, ICM, Inc

Rick Adams, United States Olympic Committee, Chief of Paralympic Sport/NGB Development

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Jeffery Jones, The Gazette, Vice President of Finance
Rick Kremenski, PhD, Colorado State University at Pueblo, Provost Exec. VP Academic Affairs
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Dr. Steve Nafziger, Parkview Hospital, Vice President, Medical Affairs
Steve Recca, Pacific Disaster Center, Program Advisor
Sperry Redd, Northwestern Mutual, Financial Representative
Chris Sohn, El Pomar Foundation, Executive Assistant to Chairman & CEO
Emily White, The Chieftain, Promotions Manager
Geoffrey Wright, FirstBank Colorado Springs, President

Western Colorado Chapter Board of Directors

Board Chair: **Sue Kiser**, Retired

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Beverly Troester, Home Loan Insurance, Account Executive
Cathy Zarlingo, Retired

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Erik Berlin, Construction/Project Management
Kenneth Briggs, Retired
Michael Carnes, Retired
Lindsay Gilliland, First American Title, Manager
Pamela Norris, CSI, Director Student Leadership

Wyoming Chapter Board of Directors

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Travis Deti, Wyoming Mining Association, Executive Director
Carey Hartmann, Laramie County Library System, Librarian
Bruce Hattig, Cheyenne Board of Public Utilities, Engineer
Katie Legerski, Wyoming Contractor's Association, Executive Director
Carolyn Ritschard, FE Warren Air Force Base, Spouses Group
Robin Roling, Cheyenne Regional Medical Center, Chief Operations Officer
Holly Shenefelt, Wyoming Military Department, Commander 84th CST
Phyllis Sherard, Cheyenne Regional Medical Center, Vice President

Honorary Wyoming Board Members

CJ Box, CJ Box Books, Author
Guy Cameron, Wyoming Office of Homeland Security, Director
Craig Haslam, Fremont County Fire Protection District, Chief
Maj. Gen. Luke Reiner, State of Wyoming, The Adjutant General
Dave Schaad, FEMA, Director of Disability Integration (retired)

OFFICE LOCATIONS

Colorado & Wyoming Region Headquarters/Mile High Area Chapter

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Denver, CO 80203
Phone: (303) 722-7474
@COWYRedcross
Facebook.com/redcrossdenver

Wyoming Chapter

5500 Bishop Blvd.
Cheyenne, WY 82003
Phone: (307) 638-8906
@COWYRedcross
Facebook.com/redcrosswyoming
Satellite offices in Riverton, Casper, Gillette

Northern Colorado Chapter

1808 N. Boise Ave. Suite 110.
Loveland, CO 80538
Phone: (970) 226-5728
@COWYRedcross
Facebook.com/nocoredcross

Western Colorado Chapter

506 Gunnison Ave.
Grand Junction, CO 81501
Phone: (970) 242-4851
@COWYRedcross
Facebook.com/westcoredcross

Northwest Area Disaster Response Office

1628 Saints John Rd. / Box 120
Keystone, CO 80435
Phone: (970) 580-5120

San Luis Valley Office

275 Broadway Ave.
Alamosa, CO 81101
Phone: (719) 580-5120

Southeastern Colorado Chapter

1040 S. 8th St.
Colorado Springs, CO 80905
Phone: (719) 632-3563
@COWYRedcross
Facebook.com/ppredcross

Pueblo Office

523 N. Santa Fe, Ave.
Pueblo, CO 81003
Phone: (719) 561-2614

How to Get Involved

To get started, visit us at redcross.org/Colorado (/Wyoming) and follow our blog at COWYRedCrossblog.org



Red Cross Sources of Support

In Our Community

The American Red Cross Colorado & Wyoming Region provides critical services to the communities in the two-state region throughout the year thanks to your generous donations (Fiscal Year 2018, July 1, 2017-June 30, 2018).

CONTRIBUTIONS TO THE AMERICAN RED CROSS COLORADO & WYOMING REGION

Corporate, Foundation & Individual Giving	\$17,700,061
Legacies & Bequest	\$2,167,816
United Way & Combined Federated Campaign	\$180,397
Donated Materials & Services	\$36,295
TOTAL	\$20,014,171

Across the Country

The American Red Cross works in communities across the country to prepare for and respond to disaster; teach lifesaving skills; serve military members, veterans and their families; and provide nearly half the nation's blood supply. As part of the International Red Cross and Red Crescent network, the American Red Cross also works to prevent and relieve suffering in countries around the world.

NATIONWIDE CONTRIBUTIONS TO THE AMERICAN RED CROSS

Corporate, Foundation & Individual Giving	\$1,237,200,000
Legacies & Bequest	\$97,000,000
United Way & Combined Federated Campaign	\$50,400,000
Donated Materials & Services	\$111,700,000
TOTAL	\$1,496,300,000

Thank You

The American Red Cross of Colorado & Wyoming is grateful for the generosity of its dedicated supporters, who breathe life into our humanitarian mission every day. On behalf of those we serve, thank you!

Individual Supporters

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For additional information relating to national Red Cross service delivery during fiscal year 2018, please see our national Annual Report available through your relationship manager or at redcross.org.

