



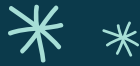
**NORTHWEST  
WASHINGTON  
HEROES BREAKFAST**

*Thursday, December 12, 2024*

**CORPORATE SPONSOR PACKET**



**American  
Red Cross**



American Red Cross



“You will help us ensure that the American Red Cross can continue to deliver needed services in our communities.”

### Event History

In 1996 the American Red Cross established the Heroes Event in Tacoma, WA, in an effort to raise public awareness of volunteers and local heroes who carry out the mission of the Red Cross every day. Red Cross chapters across the country have adopted the annual event in their own communities to honor those who make a simple, yet powerful decision to put personal needs aside to help others. Heroes Events are now one of the best known and most beloved fundraising events in the United States.

### Event Details

The 2024 Northwest Washington Heroes Breakfast is scheduled for Thursday, December 12, 2024. This event at the Tulalip Resort & Casino will bring together community leaders to honor “everyday heroes” and celebrate the work of the Red Cross in Northwest Washington.

### Your Sponsorship is Tax Deductible

For every level of sponsorship, 100% of the gift is tax deductible. The EIN for the American Red Cross is 53-0196605.

### We Impact Lives Every Day



Every day, nearly **20,000** people are assisted by the American Red Cross.



**170** times a day, Red Cross workers help a family affected by a home fire or other disaster.



**1,500** times a day, we provide services to military members, veterans and their families.



**12,000** times a day, the Red Cross needs blood donations.



**13,000** times a day, a person receives lifesaving Red Cross training.



**400,000** times a day, a child receives a measles or rubella vaccination from the Red Cross and our partners.



**American  
Red Cross**



## Sponsor Benefits

	<b>Title Sponsor</b> \$25,000	<b>Leadership Sponsor</b> \$15,000	<b>Award Sponsor</b> \$10,000	<b>Benefactor Sponsor</b> \$5,000	<b>Patron Sponsor</b> \$2,500
Logo displayed on stage	✓				
Verbal thank you during event program	✓				
On-stage intro of testimonial speaker	✓				
Opportunity to use Red Cross logo (guidelines will be provided)	✓				
On-site preparedness class for employees	✓				
Feature in Everett Herald thank-you ad	logo	logo			
Company featured on invitation	logo	logo			
On-stage award presentation to a Hero	✓	✓	✓		
Red Cross banner or button for company website	✓	✓	✓	✓	
Sponsor recognition on regional social media	✓	✓	✓	✓	
Featured in pre-recorded slideshow presentation pre- & post-event	logo	logo	logo	name	name
Featured on signage in foyer	logo	logo	logo	name	name
Recognition in program booklet	logo	logo	logo	name	name
Recognition on American Red Cross regional webpage	logo & hyperlink	logo & hyperlink	logo & hyperlink	name & hyperlink	name & hyperlink
Number of reserved tables at the event	2	2	1	1	1



American  
Red Cross



**American Red Cross  
is the nation's  
best-known nonprofit.**

*Loved. Respected.*



- **Biggest community impact** among major nonprofits.
- **The most trusted charity** among U.S. adults.
- Nonprofit with the **most reported buzz.**

Source: Morning Consult Brand Intelligence, a global data intelligence company delivering insights on what people think in real time. January 2023.



American Red Cross



# NORTHWEST WASHINGTON HEROES BREAKFAST

## Sponsorship Commitment

Yes! I would like to join the American Red Cross in honoring local heroes at its Heroes Breakfast on December 12, 2024. Note: Sponsorship commitment must be made by Friday, November 22 to ensure all visibility benefits.

### We will support the Red Cross at the following level:

\$25,000 Title Sponsor

\$15,000 Leadership Sponsor

\$10,000 Award Sponsor

\$5,000 Benefactor Sponsor

\$2,500 Patron Sponsor

\$1,500 Community Sponsor

Individual Table — Table of 10 guests, suggested individual donation of \$250 per person made at the event by table captain and guests.

Table Name \_\_\_\_\_

*Please list as you would like your company or table captain name to appear at the Breakfast*

Main Contact \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Marketing Contact for Sponsor Benefits \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Yes, our company plans to attend the Heroes Breakfast and will provide our guest list by Monday, December 2.

No, our company is unable to attend but would be honored to seat the guests of Heroes at our table.

Table Captain Name \_\_\_\_\_

*Person attending the event and inviting guests*

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Payment Questions?** Contact us at [NWevents@redcross.org](mailto:NWevents@redcross.org)

### Mail or email this form to:

American Red Cross

Attn: Northwest Washington Heroes Breakfast

1900 25th Ave S

Seattle, WA 98114

**If you have any questions or require additional information, please reach out to us at [NWevents@redcross.org](mailto:NWevents@redcross.org).**