



Kentucky Floods

THREE-MONTH UPDATE | NOVEMBER 2022



American Red Cross

All American Red Cross Disaster Assistance Is Free

Red Cross Provides Relief from Devastating Floods

Catastrophic flash floods swept through eastern Kentucky communities in late July and early August, displacing thousands of residents and destroying hundreds of homes. In response to this historic flooding, American Red Cross volunteers and employees sprang into action, delivering shelter, food, relief supplies and comfort for hard-hit individuals and families who were coping with unimaginable losses. Three months later, we remain by their sides, with more than 3,800 cases opened to provide recovery support for people impacted by the floods. Powered by generous donors, the Red Cross continues working to help meet ongoing recovery needs.

Response at a Glance*



88,100

More than **88,100 meals and snacks** served with partners



14,000

Nearly **14,000 overnight shelter stays** provided with partners



15,000

Reached an estimated **15,000 people** with disaster relief and recovery services



1,400

More than **1,400 households** provided with relief supplies



- ▶ To learn more about our response to this disaster and the stories of some of the people we've helped, please visit our Kentucky Floods story map at redcross.org/kentuckyfloods.

Above: Red Cross volunteer Angela Daniel distributes hot meals to people affected by devastating flooding in eastern Kentucky. Photo by Kevin Suttlehan/American Red Cross

*Cumulative figures as of October 28, 2022.

Compassionate Donors Fund Relief and Recovery for Flood Survivors

Thanks to generous donors, the Red Cross has raised approximately \$10.6 million designated for our Kentucky Floods response—including the value of critical donated goods and services—to help people impacted by this disaster. As of October 28, 2022, the Red Cross had already spent or made commitments to spend approximately \$7.3 million on emergency relief and recovery efforts for these floods. We will continue to program the remaining funds to provide and support services for both individual and community long-term recovery in the impacted region.

Kentucky Floods Expenses and Commitments¹ (in millions)

as of October 28, 2022 (\$10.6 million raised)

Expense Categories	Food, Shelter and Relief Items	Health and Emotional Support	Financial Assistance	Community Recovery and Resilience	Total	Expense %
Financial assistance, food and other relief items	\$0.5	\$0.4	\$2.6	—	\$3.5	48%
Deployment of volunteers and staff (includes airfare, lodging, meals and vehicles)	\$0.8	\$0.4	\$0.3	—	\$1.5	21%
Freight, postage and warehousing	\$0.4	—	—	—	\$0.4	5%
Full-time Red Cross employees	\$0.3	—	\$0.1	—	\$0.4	5%
Temporary disaster hires	\$0.1	\$0.1	\$0.1	—	\$0.3	4%
IT, communications and call centers	\$0.1	—	\$0.1	—	\$0.2	3%
Kitchen, shelter and other logistics that enable service delivery	\$0.1	\$0.1	—	—	\$0.2	3%
Equipment, maintenance and fueling of Red Cross emergency vehicles and rented trucks	\$0.1	—	—	—	\$0.1	1%
Total Program Expenses	\$2.4	\$1.0	\$3.2	—	\$6.6	90%
Management, general and fundraising ²					\$0.7	10%
Total Spent and Committed					\$7.3	100%
Additional budgeted recovery programs					\$3.0	
Management, general and fundraising remaining to be applied					\$0.3	
Total Budget					\$10.6	

¹ Dollar figures in all tables are round to the nearest \$100,000; therefore, expenses \$49,999 and below are represented as zero.

² Management, general and fundraising expenses support our work at its core and are indispensable to running the organization and helping people in need. They include the people and systems to maintain our enterprise-wide computer and telecommunications, HR and payroll systems to support our more than 17,000 employees and nearly 300,000 volunteers, fundraising and communications functions, and other support services across all program lines. 90 cents of every dollar spent for Kentucky Floods will support delivering care and comfort to help people affected by the floods in Kentucky.

Thank you!

The Red Cross must be ready for every disaster, big or small, and we respond to an average of more than 60,000 disasters each year—including home fires, severe weather, floods and wildfires. Those in need turn to the Red Cross in their darkest hours because they know they can depend on us right after the disaster and throughout their recovery. Your donation helps us fulfill this promise. We are grateful for your trust.