



DECEMBER 2023

Hawaii Wildfires: Three-Month Report

RESPONSE AT A GLANCE



More than **1.37 million** meals and snacks served with partners



More than **555,500** overnight shelter and hotel stays provided with partners



Reached an estimated **18,200 people** with disaster relief and recovery services

*Cumulative figures as of November 8, 2023.

Delivering Ongoing Aid to Wildfire Survivors

In early August, thousands of lives were forever changed when destructive wildfires swept across Maui and the Island of Hawaii. The blazes devastated the small town of Lahaina, and more than 3,710 homes were destroyed or rendered uninhabitable. Three months later, the American Red Cross continues to provide around-the-clock relief and recovery assistance to heartbroken survivors — including more than 6,000 residents who can't return home and are being cared for by Red Cross volunteers and employees in dozens of local hotels.

During daily visits to these hotels, our compassionate disaster workers are delivering nutritious meals purchased from local vendors as well as other vital aid to displaced individuals and families. Health and mental health responders are onsite and also available via a 24/7 phone number. Across the impacted area, we are working closely with community partners to address unmet needs and connect survivors with recovery resources and additional support — such as aid for families who lost loved ones.

The Red Cross is also providing financial assistance to hard-hit families. In addition to the \$14.7 million in Immediate Assistance provided to help residents with urgent needs in the days and weeks after the wildfire, we launched our Bridge Assistance program in October to support people still facing barriers to recovery. This extra financial assistance — provided to households with at least one unmet recovery need and whose homes were destroyed or have major damage — can be used for critical expenses like security deposits or first month's rent; childcare costs, transportation to work and more. As of November 8, the Red Cross had provided \$12.5 million of Bridge Assistance to help wildfire survivors meet these critical needs.

▶ To learn more about our response and the people we've helped, please visit our [Hawaii Wildfires Story Map \(redcross.org/hawaii-wildfires\)](https://redcross.org/hawaii-wildfires).

Above: Red Cross volunteer Diane Haman delivers a hot meal to Melissa Smith in the lobby of a Maui hotel — one of several hotels that are housing people displaced by the deadly Lahaina wildfire. Photo by Scott Dalton/American Red Cross

Generous Donors Fund Relief and Recovery Support for Wildfire Survivors

Thanks to our compassionate supporters, the Red Cross has raised \$84.2 million—including the value of critical donated goods and services—designated for our response to help people impacted by the Hawaii Wildfires. As of November 8, 2023, the Red Cross had already spent or made commitments to spend approximately \$49.6 million of donated funds on emergency relief and recovery efforts for these wildfires. We will continue to program the remaining funds to support services for both individual and community long-term recovery in the impacted region.

Hawaii Wildfires Estimated Budget ^{1,2} (in millions) as of November 8, 2023						
Expense Categories	Food, Shelter and Relief Items	Health and Emotional Support	Financial Assistance	Community Recovery	Total	Expense %
Financial assistance, food and other relief items	\$3.8	\$0.3	\$14.7	–	\$18.8	38%
Long-term recovery programs to help unmet needs	–	–	\$12.5	\$0.5	\$13.0	26%
Deployment of volunteers and staff (includes airfare, lodging, meals and vehicles)	\$3.6	\$1.3	\$1.2	–	\$6.1	12%
Full-time Red Cross employees	\$2.6	\$0.1	\$0.7	\$0.6	\$4.0	8%
IT, communications and call centers	\$0.4	\$0.2	\$0.5	–	\$1.1	2%
Temporary disaster hires	\$0.4	\$0.2	\$0.2	–	\$0.8	2%
Equipment, maintenance and fueling of Red Cross emergency vehicles and rented trucks	\$0.3	–	–	–	\$0.3	1%
Kitchen, shelter and other logistics that enable service delivery	\$0.1	\$0.1	\$0.1	–	\$0.3	1%
Freight, postage and warehousing	\$0.2	–	–	–	\$0.2	0%
Total Program Expenses	\$11.4	\$2.2	\$29.9	\$1.1	\$44.6	90%
Management, general and fundraising ³					\$5.0	10%
Total Spent & Committed					\$49.6	100%
Program Dollars Remaining					\$31.1	
Management, general and fundraising remaining to be applied					\$3.5	
Total Budget					\$84.2	

¹Dollar figures are rounded to the nearest \$100,000; therefore, expenses \$49,999 and below are represented as zero.

²Does not include expenses incurred for emergency hotel stays and associated meals for more than 6,000 wildfire survivors. These significant expenses are to be reimbursed by the State of Hawaii.

³Management, general and fundraising expenses support our work at its core and are indispensable to running the organization and helping people in need. They include the people and systems to maintain our enterprise-wide computer and telecommunications, HR, payroll and similar systems to support nearly 18,000 employees and approximately 275,000 volunteers, fundraising and communications functions, and other support services across all program lines. Ninety cents of every dollar spent for the Hawaii Wildfires will support delivering care and comfort to help people affected by this disaster.

Thank you!



American Red Cross

The Red Cross must be ready for every disaster, big or small, and we respond to an average of more than 60,000 disasters each year—including home fires, severe weather, floods and wildfires. Those in need turn to the Red Cross in their darkest hours because they know they can depend on us right after the disaster and throughout their recovery. Your donation helps us fulfill this promise. We are grateful for your trust.