SAFGP Partnership Announcement

**Email Template**

**Share the news with your employees.**

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**Subject line:** [Company] Partners with the American Red Cross on Supporting Service Members, Veterans and their Families

Dear [Company] employees,

Our company is proud to announce that we have joined/renewed our commitment to the [American Red Cross Service to the Armed Forces Giving Program](https://www.redcross.org/donations/companies-and-foundations/giving-opportunities-and-corporate-supporters.html#safgp) (SAFGP), a select group of leading corporations and foundations that provide the highest level of support to help military members, veterans and their families prepare for, cope with, and respond to the challenges of military service.

Today, as in decades past, the Red Cross continues to carry out its mission to provide humanitarian support to our military—around the clock, across the country, and around the world under a trusted symbol. As a member of SAFGP, [Company]’s support provides national leadership to ensure that those who have so valiantly served our country will continue to have our support every step of the way. Our partnership fulfill the Red Cross mission to keep military families connected in times of emergency, support the wounded, ill and injured in medical treatment facilities and help build strong and resilient military and veteran families.

As a/an [Company] employee, you, too, are now a member of the Red Cross family, one of the largest humanitarian forces in the world. As a member, the Red Cross is proud to offer and promote a number of benefits for us, including:

* A 10% discount when purchasing lifesaving products from the [Red Cross store](http://www.redcrossstore.org/)
* A suite of [mobile apps](http://www.redcross.org/prepare/mobile-apps) that allows you to access information on what to do before, during and after disasters and emergencies wherever and whenever you need it, putting critical information in your hands when you need it most

You can also get more involved with lifesaving Red Cross activities here in town by:

* Joining forces with one of the largest volunteer networks in the world by [becoming an American Red Cross volunteer](http://www.redcross.org/support/volunteer/opportunities) to lend your time and talents
* [Donating blood](http://www.redcrossblood.org) and giving the gift of lifesaving blood
* [Taking a Red Cross health and safety course](http://www.redcross.org/take-a-class)
* Designating the Red Cross in your employee giving

Please feel free to visit the chapter website or contact name of contact at company to learn more about how you can help the Red Cross. For those of our employees working outside of HQ City, HQ State, you can find your local Red Cross chapter by inputting your zip code at [www.redcross.org/find-your-local-chapter](http://www.redcross.org/find-your-local-chapter).

Sincerely,

Company Contact Person