

# IHL Youth Action Campaign



**IHL:** International Humanitarian Law (IHL) is the body of law that governs armed conflict and protect humanity.



**Campaign:** Join a movement of young leaders to educate the public about the rules of armed conflict and protections afforded to civilians through peer-to-peer campaigns.



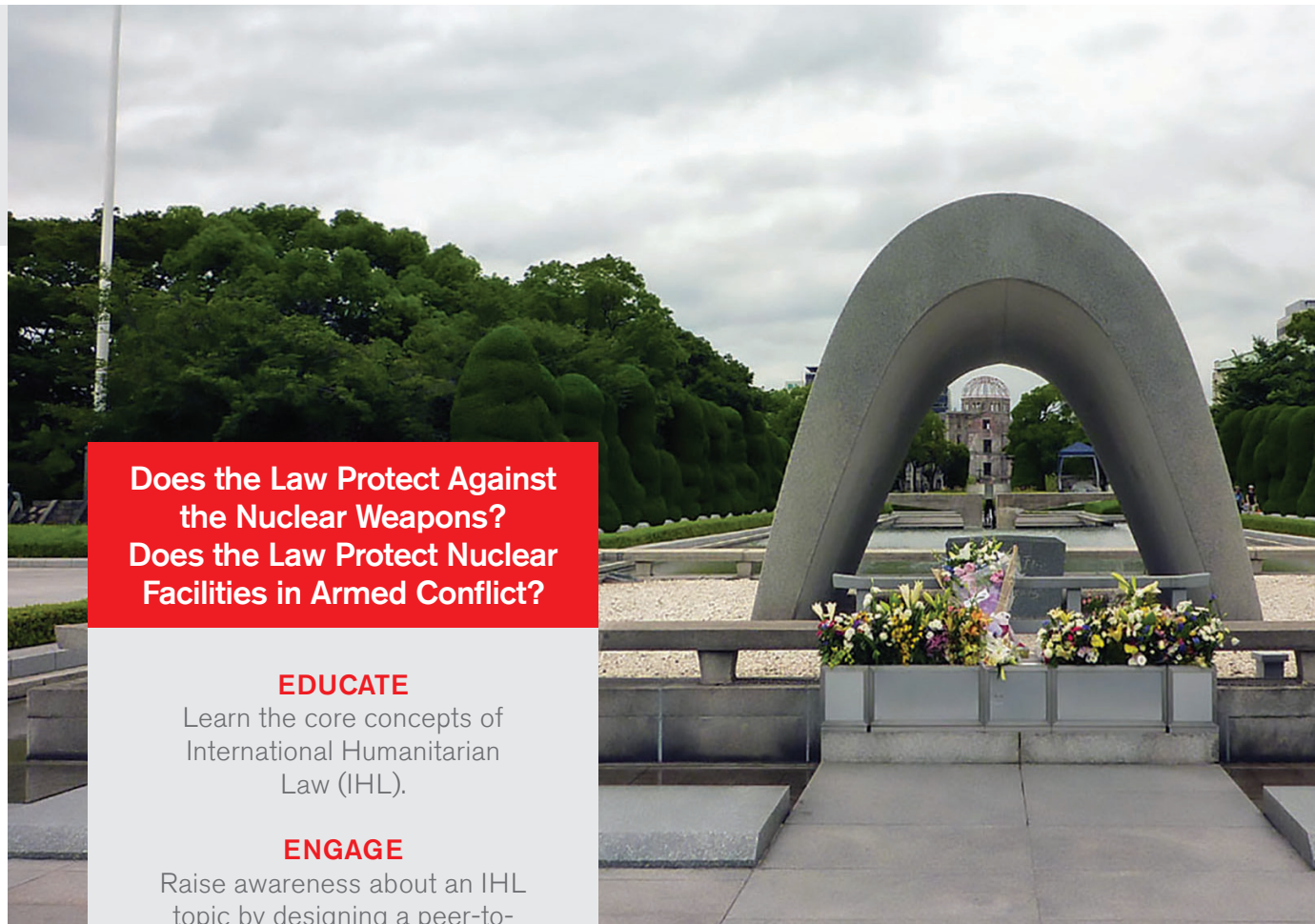
**Training:** Learn the fundamentals of IHL and how it protects against nuclear risks in war. You will then learn about how to build an effective awareness campaign.



**Volunteer:** Engage in real-world issues while gaining service hours by furthering the Red Cross obligation to the Geneva Conventions.



**Summit in Washington, D.C.:** Opportunity to attend the prestigious IHL Youth Action Campaign Summit in Washington, D.C.



**Does the Law Protect Against the Nuclear Weapons?  
Does the Law Protect Nuclear Facilities in Armed Conflict?**

## EDUCATE

Learn the core concepts of International Humanitarian Law (IHL).

## ENGAGE

Raise awareness about an IHL topic by designing a peer-to-peer educational campaign.

## EMPOWER

Become leaders in IHL discourse and inform the public about the law of war.

**INTERNATIONAL HUMANITARIAN LAW YOUTH ACTION CAMPAIGN**

Nuclear Risk in Armed Conflict



**American Red Cross**

Youth Action Campaign

**Cover:** Hiroshima Memorial, [https://commons.wikimedia.org/wiki/Category:Hiroshima\\_Peace\\_Memorial\\_Park](https://commons.wikimedia.org/wiki/Category:Hiroshima_Peace_Memorial_Park)  
**Inside:** Army Training — Nuclear Cooling Tower, <https://www.dvidshub.net/image/1656162/satsop>  
Nagasaki Aftermath, <https://www.trumanlibrary.gov/photograph-records/2015-3113>



**American Red Cross**

## The IHL Youth Action Campaign

The IHL Youth Action Campaign is an American Red Cross program that encourages youth and young adult teams, aged 13-24, to learn about IHL and empower them to explore these laws through peer-to-peer campaigns.

### About IHL

International humanitarian law is the body of law that seeks to protect people and places in armed conflict by regulating the weapons and tactics in war.

#### Participants will learn about:

- The history and development of IHL.
- IHL principles and core concepts.
- The Geneva Conventions.
- How nuclear weapons are regulated by international law.
- How nuclear power plants can be affected and damaged by armed conflict and how the law protects them.
- Best practices for building a successful awareness campaign.



Torii Gate, Nagasaki, Japan (Sept. 1945)

This year the theme for the IHL Youth Action Campaign is:

### Nuclear Risk in Armed Conflict

What consequences do nuclear weapons pose to people and the environment?

How does IHL protect nuclear power plants during armed conflict?

What can we do to advocate for a world free of nuclear weapons?

For more information email

or find our web page at  
[redcross.org/YAC](https://www.redcross.org/YAC)

## Components of the Program

### IHL and Campaign Building Training

A volunteer coordinator takes youth teams through an interactive training that explores IHL topics and learn how to design an effective awareness campaign.

### Implement a Campaign on the Theme

Youth teams plan and execute their own creative and unique social media and in-person educational activities to promote awareness about the IHL theme. Advocates in the past have educated their peers through creating videos, scavenger hunts, board games, presentations and more.

### Summit in Washington, D.C.

Each year, a selected number of outstanding advocates are invited to Washington, D.C. on a fully-funded trip that develops their personal skills, grows their network, and expands their knowledge of IHL.



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