

# Impact Report

Central Coast Chapter  
July 1, 2023 – June 30, 2024



"Our successes this year are a testament to your hard work and dedication. Thank you for your relentless commitment to the Red Cross mission and for making a positive impact on countless lives."

Michele Averill, CEO, Central Coast Chapter

The Central Coast Chapter serves people facing emergencies every day, and embracing the diversity of our staff, volunteers, and the people we serve is vital to this work. Powered by 610 dedicated volunteers and generous donors like you, over the last fiscal year we have:



Responded to 51 disaster events, the majority of these home fires, and opened 87 disaster cases to help those affected to recover.



Collected 7,422 units of lifesaving blood from 224 local blood drives.



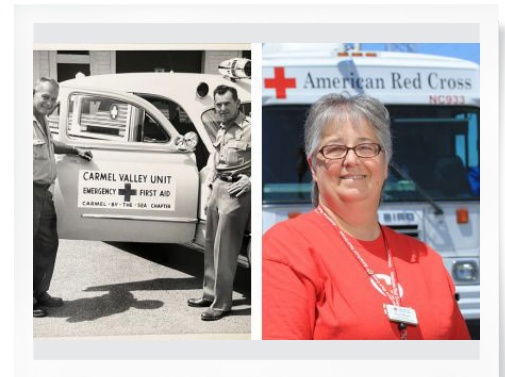
Provided 276 critical community services to members of the military, veterans and their families.



Trained 5,886 people in First Aid/CPR/AED and 754 people in aquatics and water safety.



Engaged 379 participants through our Restoring Family Links, Youth Action Campaign and International Humanitarian Law program.



Founded in 1916, the former Carmel-by-the-Sea's Red Cross Chapter celebrated 107 years of service and support, continuing its mission in the community.

Thank you for your generous support, which makes our mission—alleviating human suffering in the face of emergencies—possible.

*Thank you!*

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