

RED CROSS



*Building Bridges of Hope*

2024 GALA STEWARDSHIP REPORT



**American  
Red Cross**

# Building Bridges of Hope

## EVENT HIGHLIGHTS

The American Red Cross of the Bay Area is pleased to announce its 29th annual signature Red Cross Gala raised over \$900,000 to support the organization's work in blood donation and distribution. Themed "Building Bridges of Hope," the gala took place on Thursday, March 21 at Pier 27 in San Francisco. More than 300 Bay Area notables attended the event to celebrate this year's honorees, the Regional Blood Services Volunteer Committee and Delta Dental.

The annual volunteer-led, red-tie fundraiser was co-chaired by Elizabeth J. Folger and Patrick "Pat" Hayes and featured a cocktail reception with caviar by Tsar Nicoulai Caviar, champagne by Longevity Wines and passed hors d'oeuvres by Chef Ethan Mantle and Matt Hegel of Componere Fine Catering. Guests enjoyed a magazine-styled photo shoot experience by The Vanity Portrait Studio and live entertainment by SFJazz and the Lucky Devils Band.

Set upstairs with floor-to-ceiling views of the city skyline and Bay Bridge, the dinner program included a three-course meal paired with Summers Estate Wines and a live auction with packages generously donated to support the Red Cross mission, among them exclusive local food and wine tastings and experiences. Following the dinner program, the lights glowed red and the Lucky Devils Band turned up the volume as guests made their

way to the dance floor to cap off another successful gala event.

During the event, the Red Cross presented new and seasoned volunteers Michael Gregory, Kathryn W. Holmes, Nichole S. Jordan, and Jasper Smith with the "2023 Red Cross Humanitarians of the Year Award" for their work as members of the Regional Blood Services Volunteer Committee. The committee has dedicated their time and talent to support Blood Services by donating blood and platelets, hosting blood drives, providing financial contributions, and innovative ideas. Their dedication to the Red Cross mission serves as an inspiration to our organization and beyond.

The Red Cross also recognized Delta Dental as the, "2023 Red Cross Philanthropic Company of the Year." A major financial supporter for 34 years, Delta Dental has been a Red Cross Annual Disaster Giving Program partner since 2017, pledging \$500,000 in annual giving and ensuring that we are ready to respond whenever and wherever disaster strikes. But their dedication doesn't stop there: Delta Dental hosts employee blood drives and employee engagement events such as building personal hygiene kits for those impacted by disaster and have served on our Bay Area Chapter Board of Directors.



**Above, left:** Gala Co-Chair, Elizabeth J. Folger, Carolyn Putney and Tiffany Circle member, Ingrid Swenson

**Above, middle:** (top, from left) Gala Committee Members Nichole S. Jordan, Kenzie Ferguson, Kathryn W. Holmes, Rose White, and Ingrid Swenson, (bottom, from left) Gala Committee Member Paula Elmore, and Gala Co-Chairs Patrick "Pat" Hayes and Elizabeth J. Folger

**Above, right:** American Red Cross Regional CEO, Hanna Malak



# Building Bridges of Hope

## HONOREES



### RED CROSS HUMANITARIANS OF THE YEAR AWARD RECIPIENTS

#### REGIONAL BLOOD SERVICES VOLUNTEER COMMITTEE

(from left to right)

Justin Mueller, Regional Blood Donor Services Executive, with Nichole S. Jordan, Jasper Smith, Michael Gregory, Kathryn W. Holmes and Hanna Malak, Regional CEO



### RED CROSS PHILANTHROPIC COMPANY OF THE YEAR AWARD RECIPIENT

 **DELTA DENTAL**

#### DELTA DENTAL

Delta Dental President and CEO, Sarah Chavarria with Red Cross Regional CEO, Hanna Malak

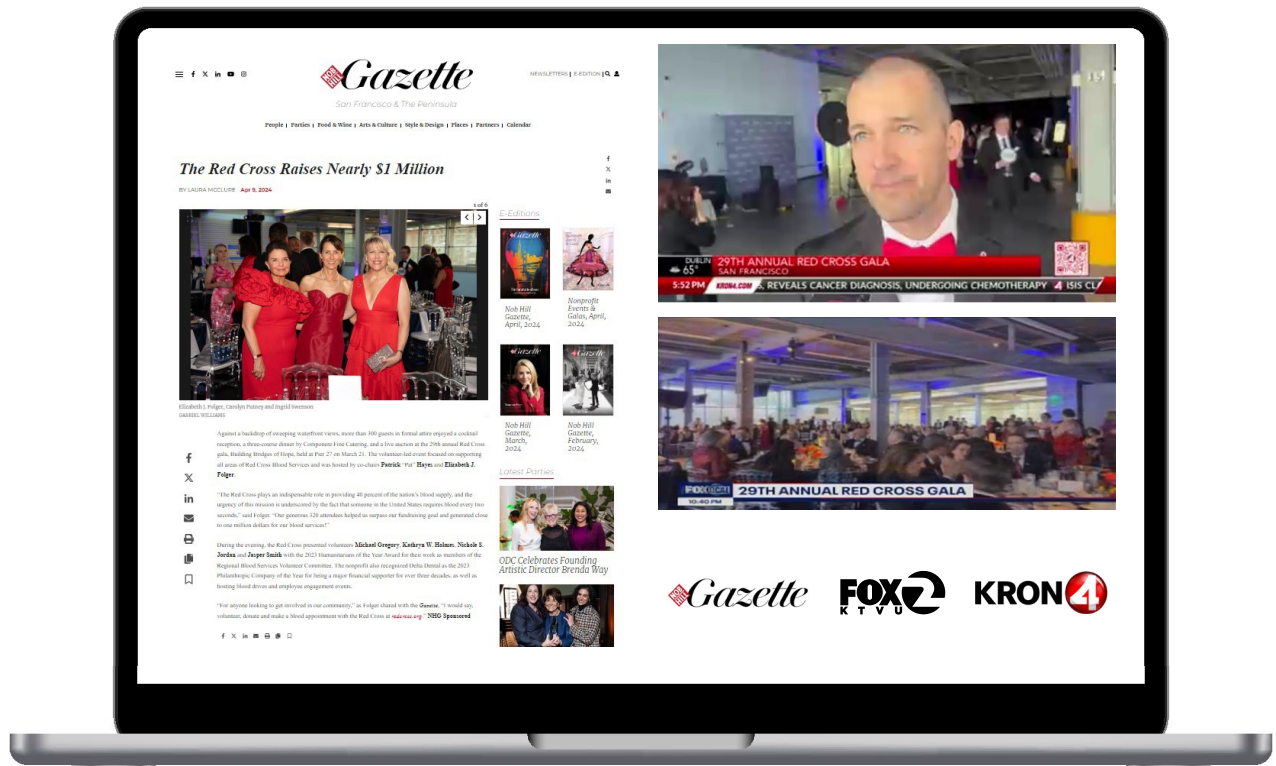
# Building Bridges of Hope

## EVENT PHOTOGRAPHY

View **event photos** and **step and repeat photos** taken by Red Cross volunteer photographers: Albert Becker, Virginia Becker, Brenda Dawson Dove, Mike Seely and Gabriel Williams. View **pictures** taken by The Vanity Portrait Studio.

## MEDIA COVERAGE


Media coverage included online and print mentions in premier Bay Area publications, including:



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# Building Bridges of Hope

## 2024 GALA SPONSORS

### GOLD SPONSORS



Kathryn W. Holmes

### SILVER SPONSORS



### BRONZE SPONSORS



Michael & Shannon Fahey  
Juan Benitez

Nichole S. Jordan  
Rose & Keith White

Diane B. Wilsey  
LeeAnn & Eric Woodward

### VENDORS

#### Auctioneer

Devon Bell,  
Stellar Fundraising Auctions

#### Florist

ACME Floral Co.

#### AV

JL Imagination

#### Photo Booth

The Vanity Portrait Studio

#### Rentals

Standard Event Rentals

#### Catering

Componere Fine Catering

#### Venue

Pier 27

#### Donation Platform

GiveSmart

#### Entertainment

The Lucky Devils Band & SFJazz

#### Video Production

Roaring Mouse Productions



# Building Bridges of Hope

## GALA SUPPORTERS

### CULINARY PARTNERS

COMPONERE  
*fine catering*



### BEVERAGE PARTNERS



## LIVE AUCTION SUPPORTERS

Ann Minkin  
Bay Football Club  
Bricoleur Vineyards  
Bungalow Kitchen

Cakebread Cellars  
Christina Choi  
Componere Fine  
Catering

Golden State  
Warriors  
Ingrid Swenson  
Longevity Wines  
Nisei

Oakland Athletics  
Paula Elmore  
San Francisco 49ers

San Jose  
Earthquakes  
Silver Oak Cellars  
Viansa Winery  
The Wine House, SF

## FUND THE MISSION SUPPORTERS

**Donors listed generously gifted \$1,000+**

Adrienne Sims  
Alex Sarr  
Alicia Goodman  
Alicia Weber  
Angie Danielson  
Bank of Marin  
Becca Choudhry  
Brian Sherman  
Briana and John  
Taylor  
Carole Klyce  
Carolyn Putney  
Cathy Lee  
David Nosal  
David Robinson

Delta Dental  
Denise Lundquist  
Denise Smith  
Dennis Scremin  
Dominic Titcombe  
Donna Duhe  
Earl Parker  
Ed Gogel  
Elizabeth Archibald  
Eric Knapp  
Eric Woodward  
Felix Marten  
G3 Enterprises  
Greg and Linda Rice

Hanna Malak  
Howard Holmes  
Ingrid Swenson  
Jeff Block  
Jennifer MacGilvray  
Jennifer Siciliano  
Jeremy Rishel  
Jesse Miller  
John Cromwell  
John Graetz  
Juan Benitez  
Judy Taylor  
Julia Gosler  
Julie Zhou

Kathleen Bissinger  
Ken Maxey  
Kendra Brown  
Kenzie Ferguson  
Kevin Kranen  
Lanya Zambrano  
Lora Danis  
Marisol Landers  
Megan Erk  
Mike Manowski  
Misty Gaither  
Neel Mehta and  
Nisha Baxi  
Renata Franzia-Price  
Richard Sbragia

Robert J. Eldred  
Robin Wheeler  
Roger Rajeshinde  
Ryan and Becky  
Graciano  
San Francisco  
Giants  
Steve Countouriotis  
Terry O'Toole  
Tim Scott  
TMG Partners  
Trudy and James  
Chiddix  
Valerie Nagle



# Building Bridges of Hope

## YOUR SUPPORT

### About American Red Cross Northern California Coastal Region

Your generosity helps support vital Red Cross programs and services from Monterey to the San Joaquin Valley, to the Golden Gate and the Napa/Sonoma Wine Country, and ensures the Red Cross is there for communities, when and where help is needed most.

BLOOD · DISASTER · ARMED FORCES · TRAINING · INTERNATIONAL

### Since July 1, 2023, you have helped our region:



Collect and deliver **101,325** lifesaving blood donation units to hospitals.



Record **310,165** volunteers hours dedicated to delivering the Red Cross mission.



Respond to **1,006** disaster events and open **1,955** disaster cases to help those affected recover.



Open **956** emergency cases for military service members and their families.



Prepare **5,694** youth to save lives and reduce injuries through preparedness.

