



Red Ball

SPONSORSHIP OPPORTUNITIES

Cocktails | Dinner | Auction | Dancing

Saturday, April 5, 2025

The Bellevue Hotel



American Red Cross
Southeastern Pennsylvania

Red Ball

**Red Ball 2025 is coming to Philadelphia's Avenue of the Arts —
at The Grand Belle at The Bellevue Hotel, 200 South Broad Street,
on Saturday, April 5, 2025**

Red Ball is a reception-style black-tie invited gala. Guests enjoy passed hors d'oeuvres and fabulous food stations including a seafood bar, top shelf open bar, cocktail hour art auction, live music and dancing, silent auction and more at this unique charity gala.





American Red Cross
Southeastern Pennsylvania

SPONSORSHIP OPPORTUNITIES AND TICKETS

Sponsorship of Red Ball is an excellent opportunity for your business to help fund the lifesaving mission of the American Red Cross, share your support for the Red Cross with your employees and customers, and be recognized as a community leader.

\$100,000 Humanitarian Sponsor (Exclusive)

- Exclusive naming rights: Red Ball Presented by “Your Company”
- 30 VIP tickets with reserved tables in prominent location
- Exclusive VIP pre-event cocktail hour
- 3-minute live speaking opportunity during event program (2-minute video presentation may be substituted; company must provide video in MP4 HD format by March 15)
- Logo recognition as Humanitarian Sponsor co-branded with Red Ball logo on all materials including invitation (deadline Jan. 15), website, social media, event video screens and signage
- Custom social media post acknowledging sponsorship
- Special mention in Red Cross Southeastern PA e-newsletter sent to 40,000+ donors
- Parking vouchers for guests

\$50,000 Mission Sponsor

- 20 VIP tickets with reserved tables in prominent location
- Exclusive VIP pre-event cocktail hour
- 60-second video shared at event program (company must provide video in MP4 HD format by March 15)
- Logo recognition as Mission Sponsor on all Red Ball materials including invitation (deadline Jan. 15), website, social media, event video screens and signage
- Custom social media post acknowledging sponsorship
- Special mention in Red Cross Southeastern PA e-newsletter sent to 40,000+ donors

\$25,000 Hero Sponsor

- 10 VIP tickets with reserved table
- Exclusive VIP pre-event cocktail hour
- 30-second video shared at event program (company must provide video in MP4 HD format by March 15)
- Logo recognition as Hero Sponsor on all Red Ball materials including invitation (deadline Jan. 15), website, social media, event video screens and signage

\$15,000 Diamond Sponsor

- 6 tickets with reserved seating
- Logo recognition as Diamond Sponsor on Red Ball website, social media, event video screens and signage

\$10,000 Platinum Sponsor

- 4 tickets with reserved seating
- Logo on Red Ball website, event video screens and signage

\$5,000 Ruby Sponsor

- 2 tickets with reserved seating
- Company name on Red Ball website, video screens and event signage

Tickets

- For individual or group ticket information visit redcross.org/redballphilly

To register for your sponsorship or to buy tickets, visit redcross.org/redballphilly.
Questions? Email ashley.britton@redcross.org

Every day, the American Red Cross of Southeastern Pennsylvania delivers help and hope during people's darkest hours. Powered by dedicated volunteers and generous supporters like you, we are there for nearly every imaginable emergency. From the family whose home burns in a fire and is given shelter, food and comfort, to the accident victim who receives lifesaving blood at a local hospital, to the deployed military hero who is reconnected with family members in crisis, to a neighbor in cardiac arrest who receives lifesaving CPR, we're there when people need us most. Your support of Red Ball 2025 ensures that the Red Cross will still be there to help our Southeastern Pennsylvania communities day after day.

EAT, DRINK AND BE CHARITABLE

