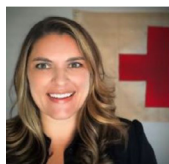


Our Impact

California Gold Country Region
July 1, 2023 – June 30, 2024



American Red Cross
California Gold Country Region



“With your generous support, the California Gold Country Region makes a lifesaving difference by providing relief, comfort, and hope to people in their darkest hours. Thank you for standing with us.”

Jacquelyn Clites, Regional Chief Executive Officer

The California Gold Country Region serves people facing emergencies every day. Embracing the diversity of our staff, volunteers and people we serve is vital to this work. Powered by dedicated volunteers and generous donors like you, here is a snapshot of our work during fiscal year 2024:



Responded to 681 single- and multi-family fires; installed 2,592 smoke alarms, made 720 homes safer; opened 11 shelters



Hosted 249 blood drives; collected 5,240 units of blood, including 58 matches for our Sickle Cell Initiative



Managed 1,352 Service to the Armed Forces cases; provided 1,250 Family Follow-Up Services; hosted 2,250 participants for our Health and Wellness Program



Trained more than 29,500 people in first aid, CPR and AED skills



Deployed 130 people to 32 disaster response operations



More than 1,600 volunteers supported the California Gold Country Region during fiscal year 2024, contributing more than 101,000 volunteer hours.

Thank you for your generous support, which makes our mission—alleviating human suffering in the face of emergencies—possible.

Thank you!

redcross.org/goldcountry