



RED BOA BASH

Saturday, March 1, 2025 | 6 p.m. - 10 p.m.
The Guest House at Graceland

Event Sponsor Information

Your American Red Cross

The Mid-South Chapter of the American Red Cross is proud to serve Dyer, Fayette, Lake, Lauderdale, Obion, Shelby and Tipton counties in Tennessee as well as Crittenden County in Arkansas and Desoto and Tunica counties in Mississippi. The Red Cross works to deliver vital service – from providing relief and support to those in crisis, to helping you be prepared to respond in emergencies. Last year, the Mid-South Chapter was supported by 393 volunteers, installed 627 free smoke alarms and assisted 632 families following disaster.

Event Details

Join us on March 1, 2025, at the Guest House at Graceland for the Red Boa Bash's Crystal Anniversary! This event will feature a cocktail reception with heavy hors d'oeuvres, dazzling auctions, and captivating live entertainment! By attending, you'll be supporting the American Red Cross Mid-South's Home Fire Campaign, helping local families prepare for and recover from

Home Fire Campaign

The Red Cross responds to a disaster every eight minutes. The vast majority are home fires. When fire takes a house, it takes everything that makes a house a home, leaving families lost and uncertain about their future. Immediately following a fire, we help families meet basic needs such as finding a place to stay, purchasing food, clothing and toiletries and notifying loved ones. We also help families get back on their feet by replacing lost possessions, navigating insurance and processing the emotional loss. Thanks to donations, our services are free and available for all those in need.

 <p>A home fire occurs in the U.S. every 89 seconds.¹</p> <small>¹ National Fire Protection Association, 2021</small>	 <p>When a fire breaks out in a home without smoke alarms, the chance of death doubles.²</p> <small>² National Fire Protection Association, 2021</small>
	

Your sponsorship is tax deductible

For every level of sponsorship, 100% of the gift is tax deductible. The EIN for the American Red Cross is 53-0196605.





RED BOA BASH

2025 Sponsorship Benefits

Sponsorship Benefits	Presenting Sponsor \$20,000	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$5,000	Table Host \$2,500
Event Seating	2 Tables of 10	2 Tables of 10	1 Table of 10	1 Table of 10	1 Table of 10
Table Location	Premier	VIP	VIP	Priority	Reserved
Microsite on request	✓	✓	✓	✓	✓
Social media toolkit	✓	✓	✓	✓	✓
Company/name included in post-event email campaign. Reach of 6,000+ individuals	✓	✓	✓	✓	✓
Tagged in Event Social Media Posts	All	All	Most	Some	
Logo and name featured on event web page	✓	✓	✓	✓	
Company/name on printed materials	✓	✓	✓	✓	
Logo on advertisement	✓	✓	✓		
Recognized during event	✓	✓	✓		
Coordinated engagement opportunity	✓	✓			
Company/name included in pre-event marketing email campaign	✓	✓			
Opportunity to offer presenting remarks at the event	✓				
Mentioned in all media releases and publicity for the event	✓				
Media moment	✓				



American Red Cross
Mid-South



RED BOA BASH

2025 Red Boa Bash Sponsorship Form

Sponsor Level

\$20,000 Presenting Sponsor

\$15,000 Platinum Sponsor

\$10,000 Gold Sponsor

\$5,000 Silver Sponsor

\$2,500 Table Host

Contact Information

Sponsor Name

Contact Name

Sponsor Address

City/State/Zip

Telephone Number

Email address

Payment Information

Check mailed for \$_____ made payable to *American Red Cross*

Credit card payment options available at redcross.org/redboabash

Other _____

Thank you for your support of the 2025 Red Boa Bash!

Please return completed form to Andrew Greene at

Andrew.Greene@redcross.org



Redcross.org/redboabash



RED BOA BASH

Sponsor Timeline

To fulfill your sponsorship benefits we kindly ask you submit the following items within the designated deadlines. The benefits outlined are not mandated, and should you prefer to decline in the participation of any specific benefit noted, please notify your Red Cross contact.

Upon confirmation of support:

- Send logo for display on digital and printed materials* to your Red Cross contact.
 - *Logos for printed materials requested no later than January 10, 2025. Logos submitted after this date may not be included in printed material.
 - Recommended logo specifications to ensure clarity and quality
 - High-res logo (300 dpi/pixels or higher)
 - PNG or JPG file format
 - Transparent background where appropriate

February 14, 2025

- [Submit your guest list to the linked form by this date](#)
 - Provided guest contact information will only be used for event communications.

March 1, 2025

- Event Day!
 - Guest House at Graceland
3600 Elvis Presley Blvd
Memphis, TN 38116
 - Self-Parking on-site is \$10 per vehicle
 - Event doors will open at 6:00 p.m.