



**American
Red Cross**

Youth Engagement

Rescue Royale Fundraiser: Donation Tracking Document

Introduction to Rescue Royale

Much of youth-led fundraising— especially within the Rescue Royale Campaign— is continual outreach to adults who are financially capable of donating. Keeping track of the people you and your fellow team members are reaching out to is vital to ensure that you raise thousands for this initiative! A couple of notes:

- Make sure that you've used the "amplify" link sent by your teacher sponsor to create your own personalized donation link. (You'll need to put in your email to create this link.) This will allow your teacher sponsor to see where donations are coming from and ensure that everyone is pulling their weight.
- It's best that you text close family, relatives, and family friends who you know and have a personal connection with. Asking for donations from adults who you don't know as well or requesting funds through email may give the wrong impression or lead to low engagement. On the other hand, close familial connections will definitely want to help you and your club succeed— and asking through text will help them to not forget.
- For best results, it's important that each member of your club's fundraising team pulls their weight equally and conducts outreach. If you have 5 team members, and each individual reaches out to 15 contacts or more, that is a potential donor base of over 75 adults who are able to give!

Sample Text Message/ Email

Hi, this is ____! *[Enter your relationship to the person you are reaching out to, if applicable]*

Team Member #2 Name

Contact's First Name	Contact's Last Name	Phone Number	Date Contacted	Follow Up Date #1	Follow Up Date #2	Amount Donated

Team Member #X Name

Contact's First Name	Contact's Last Name	Phone Number	Date Contacted	Follow Up Date #1	Follow Up Date #2	Amount Donated

Thank you for your support and participation in Rescue Royale 2023!

Contact your local Red Cross Region for more information.

Impact Starts Here

Share pictures from your Rescue Royale fundraising by posting them on Instagram and tagging [@americanredcrossyouth](https://www.instagram.com/americanredcrossyouth) emailing us at youth.involvement@redcross.org.