



American Red Cross
Tiffany Circle

2019 Women's Leadership Summit Recap

MISSION IMMERSION

360°



More than 200 Tiffany Circle members gathered in Washington, D.C., September 19–21, for the 2019 Tiffany Circle Women's Leadership Summit. The following is a summary of their experience.

Measles, Vaccines and How it Affects You

Kathy Flynn and Sara Horein shared their volunteer experiences during Measles & Rubella Initiative trips to Kenya, Malawi and Indonesia. They also commented on the recent measles outbreaks and current anti-vaccine movement occurring in the United States.

New Member Orientation

Over 50 first-time attendees were welcomed to the Summit by Tiffany Circle National Council Members Judy Beck, Laura Linger, Judy McCormack and Jan Tratnik. New members learned how to make the most of their Summit experience, connecting with members from all over the globe.



Red Cross Mission Education Sessions

The Tiffany Circle Summit presented four educational sessions that spotlighted the mission of the American Red Cross. These interactive sessions highlighted: current trends in philanthropy, how to prepare for and respond to disasters, the current way our Red Cross nurses serve during disaster and how the Tiffany Circle is expanding globally with women from Australia, Canada, Great Britain, the Netherlands, Switzerland and the U.S.

Mission Immersion Luncheon—Blood Saves Lives

Members learned how the organization’s cutting-edge Blood Services program is saving lives with innovative technologies. Dr. Charlene Drew Jarvis shared her father’s groundbreaking research, his Red Cross legacy and her advocacy around our lifesaving mission. Cliff Numark, former Senior Vice President of Recruitment and Field Marketing for Biomedical Services, provided the current state of Blood Services and a heartfelt story was shared by Regina Boothe Bratton, who received lifesaving rare blood.

Celebration of Philanthropy Dinner

Hosted at the new International Spy Museum overlooking the heart of downtown Washington, D.C., CNN National Correspondent Dana Bash moderated an interview with CEO and co-founder of Global Health Corps, Barbara Pierce Bush, as she spoke about generational philanthropy and her family’s long history with the Red Cross. Beth Renner, Chair of the Tiffany Circle National Council, and Dr. Rowena Dolor Cuffe, Tennessee Region Tiffany Circle member, made a financial appeal for the American Red Cross Rare Donor Program and the Neo Iris automated blood typing instrument—a critical piece of equipment needed to match the right blood to the right patient. By the conclusion of the evening, Tiffany Circle women collectively invested over \$620,000 for the American Red Cross Rare Donor Program, fully funding the program this year, as well as purchasing the Neo Iris.



Breakfast Panel—International Humanitarian Law and The Movement

National broadcast anchor Ashleigh Banfield moderated a panel of esteemed international humanitarians. Panelists Helen Durham, Director of International Law & Policy, ICRC; Elhadj As Sy, Secretary General, IFRC; and Koby Langley, Senior Vice President, American Red Cross; shared their unique perspectives on the development of international law as it relates to women and the Global Movement of Red Cross Red Crescent.

American Red Cross Disaster Services

Vice President of Red Cross Disaster Services Operations and Logistics Brad Kieserman gave a real-time update on ongoing disaster responses, sheltering and unique ways the Red Cross partners to save lives. In addition, members toured an emergency response vehicle, bloodmobile and community emergency vehicles.

President’s Luncheon

Red Cross President and CEO Gail McGovern presented an in-depth overview of the state of the Red Cross. Gail expressed her sincere appreciation to the members of the Tiffany Circle for their unwavering support. The 2019 Una Award was presented to Patricia Farmer for her 35 years of dedicated volunteering. Sandra Klein and Jill Valenti were honored with the inaugural Above and Beyond Leadership Award presented to exemplary servant leaders who have elevated their investments of time, talent and treasure from a local to national and international levels.

Red Cross Mission In Action Sessions

Members were trained in Red Cross Hands-Only CPR, learned best practices to support Red Cross Service to Armed Forces through a Medevac bag-build for Walter Reed and toured historic Red Cross treasures presented by Red Cross Archivist Susan Watson.



The Chairman's Dinner

Red Cross Chairman of the Board, Ambassador Bonnie McElveen-Hunter, hosted an unforgettable evening at the Mayflower Hotel. The evening showcased the work of the Red Cross Service to the Armed Forces and honored those who serve in the military, as well as their families. The evening's guest speaker, Admiral Michelle J. Howard, United States Navy (Ret.), spoke of being raised by a strong mother who helped shape her personal journey of leadership as a female admiral in the military. The evening was capped by The Resilient, an American band comprised of some of the most combat-wounded people in history.

“This year’s mission-focused Summit included interesting guest speakers, networking opportunities and educational sessions with insights for participants to take back to their home regions. It was truly inspirational to meet women who are leading philanthropists across the country and have made the American Red Cross their charity of choice.”

Jill Coyle and Sara Horein, 2019 Summit Co-Chairs



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