



SPRING 2024 EDITION — CO-CHAIR LETTER

Dear Tiffany Circle members—

What a joy it is to lead this philanthropic cohort of humanitarian leaders. Since Clara Barton's founding in 1881, the American Red Cross has been powered by the compassion and strength of countless women. Tiffany Circle members continue this legacy today as an empowering collective that truly drives the Red Cross mission forward. In Clara's footsteps, you inspire hope for the future in everything you do to support the work of the Red Cross in your communities, across the country and around the world.

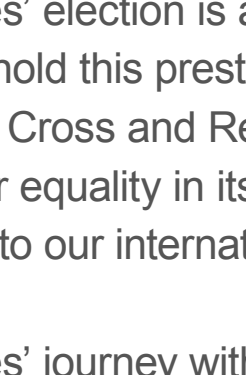
With great momentum, we have a lot to celebrate as we near the end of the first year of our two-year Strategic Plan. As of April 1:

- Tiffany Circle members have given \$36.1M this current fiscal year, bringing the program's collective giving to nearly \$230M since it was formed in 2007.
- Our membership has grown to over 1,250, moving toward our goal of 1,350 by the end of FY25.
- Tiffany Circle members are unwavering in their volunteer commitment, recording over 31,400 hours in Volunteer Connection since July 1, 2023.

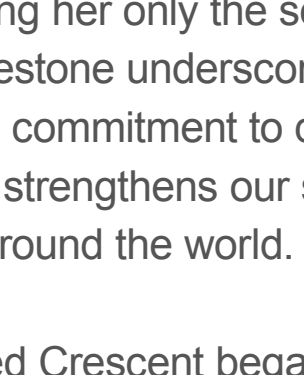
We know that the work of the Red Cross never takes a break. More than ever, people are relying on the Red Cross for help and hope. Climate-related disasters continue to grow in frequency and intensity. And one in seven patients entering a hospital will need a blood transfusion. As such, the organization is working tirelessly, responding to disasters, collecting and delivering lifesaving blood products, providing lifesaving skills, and supporting military families and our international neighbors during crises.

On behalf of those we serve, thank you for your steadfast commitment to the Red Cross mission. Because of you, the Red Cross is there for those in need during their darkest moments. For that and more, we are incredibly honored to co-lead this incredible group of dedicated humanitarian women.

In gratitude and service,



Lori O'Flaherty
Lori O'Flaherty
Co-Chair, Tiffany Circle
National Council
Loflaherty16@gmail.com



Rowena Cuffe
Rowena Dolor Cuffe
Co-Chair, Tiffany Circle
National Council
rowena.dolor.cuffe@gmail.com

A SPECIAL NOTE FROM THE TIFFANY CIRCLE NATIONAL COUNCIL CO-CHAIRS

Congratulations to our fellow American Red Cross Tiffany Circle member **Kate Forbes**, who was elected as the new president of the International Federation of Red Cross and Red Crescent Societies (IFRC) in December 2023. The IFRC is the world's largest humanitarian network, supporting local Red Cross and Red Crescent action in more than 191 countries and bringing together almost 16 million volunteers for the good of humanity.



Kate Forbes, who was elected as the new president of the International Federation of Red Cross and Red Crescent Societies (IFRC)

Kate Forbes' election is a historic moment, making her only the second woman to hold this prestigious position. This milestone underscores the global Red Cross and Red Crescent's continued commitment to diversity and gender equality in its leadership and further strengthens our steadfast dedication to our international mission delivery around the world.

Kate Forbes' journey with the Red Cross and Red Crescent began over 40 years ago as a local volunteer at the American Red Cross chapter in Phoenix, Arizona, after which she moved into roles at the regional and national levels. Kate served as the vice chairman of the Red Cross Board of Governors and then the national chairmen of volunteers. In those roles, she mobilized more than a million volunteers to deliver assistance, connect with local communities and provide training.

We know that Kate's extraordinary leadership will bring great progress for our global humanitarian movement.

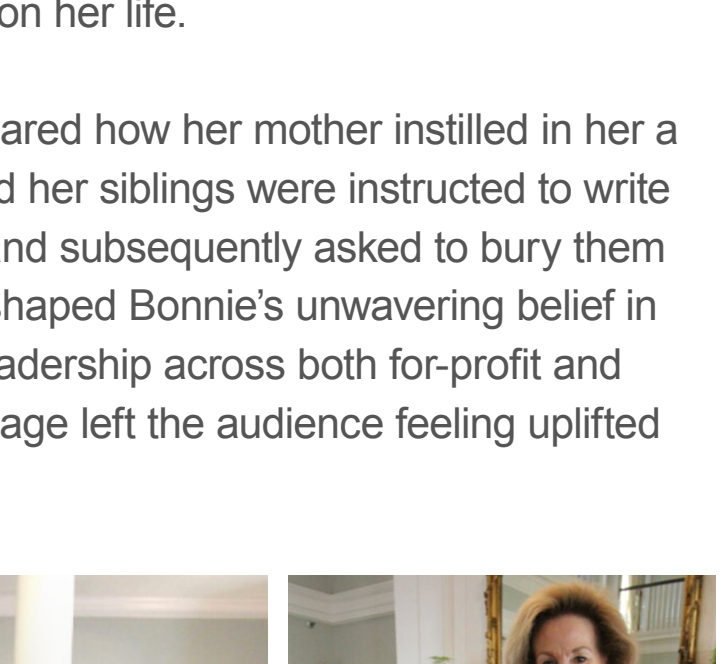
For information on the global movement and our international structure, please [review how we work together](#) to help people in need.

REGION SPOTLIGHTS

Los Angeles Region

Betty Bazar Blood Services Center Dedication—Los Angeles

In February, the Los Angeles Region gathered in Pomona, California, for a dedication ceremony honoring the remarkable life of late Tiffany Circle member **Betty Bazar** and her foundation's extraordinary \$5 million investment in the American Red Cross. The newly named Betty Bazar Blood Services Center is one of the world's leading blood collection and processing centers. During the event, Tiffany Circle members **Paula Bazar-Sandling**, Betty's daughter, and **Susan Baker**, Betty's niece, presented a check for an additional \$500,000 to support Blood Services. ([Watch the video here!](#))



Pictured left to right: Jay Winkenbach, Regional Donor Services Executive; Tiffany Circle member Paula Bazar-Sandling, Chairman of the Board of the Mary E. Bazar-Robin Foundation; Tiffany Circle member Susan Baker, President and CEO of the Mary E. Bazar-Robin Foundation; and Darrin Greenlee, Vice President, Donor Services, American Red Cross

Annually, the center collects almost 14,000 platelet units and over 6,000 blood products, serving thousands of patients at more than 150 hospitals in Los Angeles, Orange and San Diego counties. It is the largest blood processing facility in the western United States.

Tennessee Region

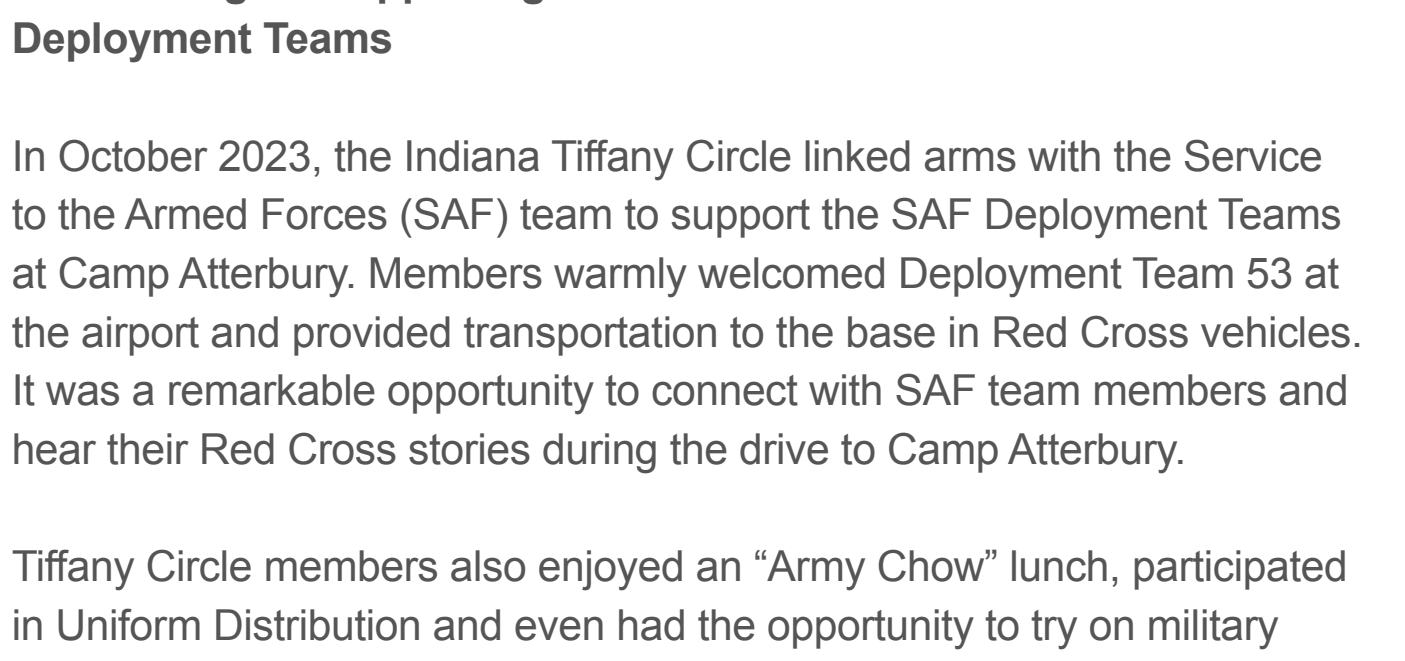
Bonnie McElveen-Hunter Inspires as Nashville's Fall Luncheon Speaker

The Nashville Tiffany Circle Chapter held its annual Fall Luncheon in September 2023 at the Belle Meade Country Club graciously hosted by **Barbara Bovender**, past Nashville Chapter Tiffany Circle Chair and current Torchbearer.

The event welcomed almost 100 attendees, including special guest Ambassador **Bonnie McElveen-Hunter**, co-founder of the American Red Cross Tiffany Circle and Chairman of the American Red Cross Board of Governors. During the event, Bonnie spoke about the importance of sisterhood and expressed her sincere gratitude to Tiffany Circle members for their generous gifts of time, talent and treasure.

Beyond her warm and engaging presence, Bonnie captivated the audience with her humor, insightful wisdom and personal stories gleaned from her trailblazing life. She also spoke with heartfelt affection about the profound influence her mother, Madeleine, had on her life.

In one powerful anecdote, Bonnie shared how her mother instilled in her a 'can-do' attitude. As children, she and her siblings were instructed to write the word "can't" on scraps of paper and subsequently asked to bury them in their backyard. This symbolic act shaped Bonnie's unwavering belief in possibility, evident in her impactful leadership across both for-profit and nonprofit sectors. Her inspiring message left the audience feeling uplifted and motivated.



LEFT PHOTO (left to right, top to bottom): Barbara Turner, Katie Crumbo, Denice Johnson, Lisa Williams, Tracy Wade, Patsy Brown, Anne Russell, Marian Ott, Laurie Seabury, Joanne Sowell, Colie Daily, Cheryl Read, Woo Caroland, Jennifer Cooke, Doris Dunn, Mary Franklin, Tricia McDowell, Barbara Hagoood, Courtney Wolcott, Leisa Gill, Erica Collins, Mary Dunn, Betsy Wills, Jennifer Wolcott, Dr. Divya Shroff, Barbara Bovender, Bonnie McElveen-Hunter, Keri McInnis, Libby Meneffe, Kellie Robinson, Tonya Roth, Karen Luce. RIGHT PHOTO (left to right): Barbara Bovender and Bonnie McElveen-Hunter

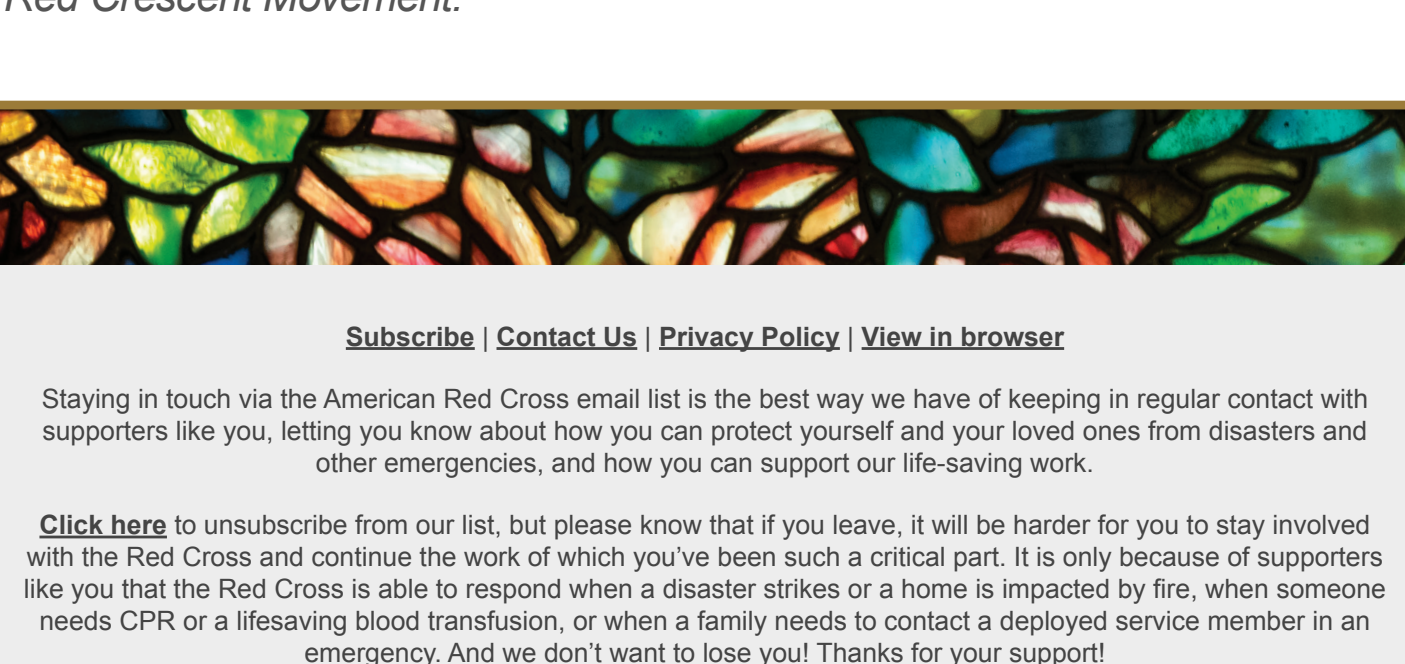
South Carolina Region

Sandy Klein Memorial Blood Drive

On February 28, the Lowcountry Chapter Tiffany Circle sponsored a blood drive in memory of its Tiffany Circle sister, **Sandy Klein**, who passed away on February 3. Sandy was a former Tiffany Circle National Council member, Torchbearer and former member of the Lowcountry Chapter Board of Directors. The drive was extremely successful, with members and their friends and family coming out to donate dozens of units of lifesaving blood. As an extra special tribute, members shared their memories of Sandy on Tiffany Circle stationery that have been delivered to her family.

In her decades of service to the Red Cross, Sandy was a tremendous supporter of the organization. Notably, Sandy was a leading donor in the Tiffany Circle Hall Campaign (2015–2017), which raised an astonishing \$19 million in support of our lifesaving mission. She also played a critical role in the naming campaign for the national headquarters South Carolina Training Room, which was dedicated in 2019. Sandy was very proud of our *Sound the Alarm* initiative, often leading the charge with neighborhood installations. And she was so committed to Red Cross Blood Services, she funded an entire bloodmobile.

The Lowcountry Tiffany Circle truly has embodied, and continues to embody, the words of Sandy: *"I feel a commitment to the Red Cross and feel a level of ownership toward our lifesaving mission. It's part of my volunteer responsibility to engage and educate people about the work that we do. It's not about me. It's about them, the people we serve."*



LEFT PHOTO (left to right): Tiffany Circle members Louise Welch Williams and Lauren Barber write memories of Sandy at the Sandy Klein Memorial Blood Drive. RIGHT PHOTO (left to right): Sandy Klein and former Lowcountry South Carolina Chapter Executive Director, Ashley Henyan, showcase "Clara," the bloodmobile Sandy generously funded in 2016.

Illinois Region

Illinois Tiffany Circle Sponsors the Largest Red Cross Blood Drive

The Illinois Tiffany Circle, led by ABC 7 meteorologist **Cheryl Scott**, was the lead sponsor of the 10th Annual ABC 7 Great Chicago Blood Drive, the largest two-day Red Cross blood drive in the U.S. Local Tiffany Circle members came together to support the drive—with seven locations across the Greater Chicago area—resulting in more than 2,800 units of blood collected, 31.5% of which were from first-time blood donors, and 330 volunteers engaged.

In addition to collecting lifesaving blood products, the Illinois Tiffany Circle collectively raised more than \$200,000 for our Blood Services mission, including a generous dollar-for-dollar match from **Kimberly Falk** and the R. Scott Falk Family Fund and **Susan Noyes** and the Make It Better Foundation. Thanks to all who donated blood, contributed financially or volunteered!

Greater Chicago Board and Tiffany Circle member **Joyce Trimuel** reflected on her volunteer experience, saying, *"Participating as a Tiffany Circle member during the recent Great Chicago Blood Drive provided me with an opportunity to connect with a community of donors [whom] we rely on to help fulfill our mission. It was personally gratifying to welcome so many first-time donors. I am confident our impact was felt and am hopeful that we've laid the foundation for future blood drives in diverse communities."*

LEFT PHOTO (left to right): Illinois Tiffany Circle members Laura Myerholtz, Lisa Zang, Judy McCormack, Cheryl Scott, Amy Rashkoff, Liz C. (Volunteer), Heidi Mucha. RIGHT PHOTO: Tiffany Circle member Joyce Trimuel

Indiana Region

Indiana Region Supporting Service to the Armed Forces Deployment Teams

In October 2023, the Indiana Tiffany Circle linked arms with the Service to the Armed Forces (SAF) team to support the SAF Deployment Teams at Camp Atterbury. Members warmly welcomed Deployment Team 53 at the airport and provided transportation to the base in Red Cross vehicles. It was a remarkable opportunity to connect with SAF team members and hear their Red Cross stories during the drive to Camp Atterbury.

Tiffany Circle members also enjoyed an "Army Chow" lunch, participated in Uniform Distribution and even had the opportunity to try on military gear! They look forward to showing future Deployment Teams "Hoosier Hospitality" when they arrive for training in the coming year.

LEFT PHOTO: Members of the Indiana Tiffany Circle, members of Deployment Team 53 and Red Cross staff. RIGHT PHOTO: Tiffany Circle Chair Julie Detherage trying on military gear at Camp Atterbury.

Georgia Region

Women Inspiring Women in Georgia

The Georgia Tiffany Circle sponsored its second successful Tiffany Circle Women's Leadership Breakfast on February 23, 2024, focusing on The Power of Partnerships in Women Leading Through Philanthropy. Tiffany Circle members, their guests, Red Cross corporate partners, staff, board members, and women leaders and philanthropists from throughout the state gathered to listen to a discussion between CEO of the Metro Atlanta Chamber **Katie Kirkpatrick** and CNN This Morning Weekend anchor **Amara Walker** about the role of women in building our communities by helping each other.

Hosted by Kilpatrick Townsend & Stockton at its 27th-floor Midtown Atlanta offices, the event offered a breathtaking view of the city as a backdrop to this inspiring conversation. The event kicked off with a presentation on the role of women in the American Red Cross, beginning with our trailblazing leader, Clara Barton, through today with our very own **Gail McGovern**, **Bonnie McElveen Hunter** and **Kate Forbes**, the newly elected President of the IFRC leading the way.

LEFT PHOTO (left to right): Tiffany Circle members Erica McGrath, Susie Trotochaud, Dee Dixon, Linda Stueber, Rosalie Clough, Meghann McNally, Alicia Gill, Trinita Ervin, Natalie Batchelor, Meredith Sidewater, and Janquell Peters; seated speakers Amara Walker and Katie Kirkpatrick. RIGHT PHOTO: Metro Atlanta Chamber CEO Katie Kirkpatrick talks with CNN This Morning Weekend anchor Amara Walker.

GLOW RED

Check out the [February 2024 GLOW Red newsletter](#), which spotlights the Tiffany Circle, Kate Forbes' election as the new President of the IFRC, portraits of inspiring women in the Red Cross and Red Crescent movement and more!

GLOW Red is the Global Network for Women Leaders in the Red Cross and Red Crescent Movement.

[Subscribe](#) | [Contact Us](#) | [Privacy Policy](#) | [View in browser](#)

Staying in touch via the American Red Cross email list is the best way we have of keeping in regular contact with supporters like you, letting you know about how you can protect yourself and your loved ones from disasters and other emergencies, and how you can support our life-saving work.

[Click here](#) to unsubscribe from our list, but please know that if you leave, it will be harder for you to stay involved with the Red Cross and continue the work of which you've been such a critical part. It is only because of supporters like you that the Red Cross is able to respond when a disaster strikes or a home is impacted by fire, when someone needs CPR or a lifesaving blood transfusion, or when a family needs to contact a deployed service member in an emergency. And we don't want to lose you! Thanks for your support!

© 2024 American Red Cross | 431 18th Street NW Washington DC 20006
Donate by phone: 1-800-RED CROSS (1-800-733-2767) | [Donate by Mail](#)

Help people affected by disasters big and small.
A gift of any size supports all of the urgent humanitarian needs of the American Red Cross.
Prepare, respond and help families recover from home fires.
Your gift will help ensure that those who serve our country have our unwavering support.

The Red Cross is proud that an average of 90 cents of every dollar we spend is invested in delivering care and comfort to those in need.