



FALL 2023 EDITION—CO-CHAIR LETTER

Dear Tiffany Circle members,

Following the conclusion of our very successful three-year plan, which ended June 30, 2023, we have tremendous growth and impact to celebrate. Now over 1,200 women strong, this powerful network of female philanthropists has raised over \$197 million in support of the American Red Cross mission since the group's inception. In FY23 alone, Tiffany Circle members contributed more than \$22 million and influenced an additional \$36 million in donations, fueling our vital mission of alleviating human suffering in the face of emergencies.

Building on this great success, we have kicked off our new **two-year strategic plan** (FY24-FY25), with an ambitious goal to achieve 1,350 members by the end of FY25. This target will serve as a wonderful opportunity to empower more women to advance the Red Cross mission through generous gifts of their time, talent and treasure. With more members, we also plan to increase Tiffany Circle year-over-year giving and influenced donations as well as engagement, with a goal of 31,500 volunteer hours recorded by Tiffany Circle members in FY25. It's a big undertaking, but one that is achievable with the efforts of each of our dedicated members. Let's share the excitement of our trajectory together!

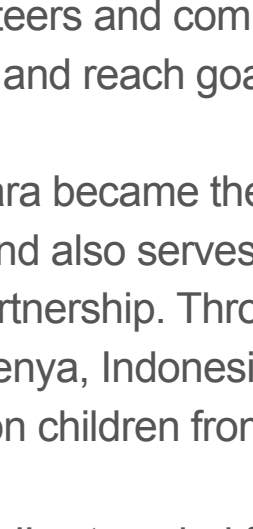
Next week, many of us will gather in Washington, D.C., for the **2023 Tiffany Circle Summit**. Together, our members and friends from across the country and around the globe will celebrate this extraordinary network and the generous contributions within our growing Circle. We have a dynamic agenda and a remarkable lineup of speakers. We look forward to seeing many of you there. Come and prepare to be inspired! If you can't travel for this Summit, we hope you'll be able to join us in the virtual experience offered on Friday, October 6!

While we celebrate the collective impact of the Tiffany Circle, we were painfully reminded of one of the many reasons we each support the work of the Red Cross in its steadfast dedication to respond to disasters. As heartbreaking wildfires, hurricanes and other disasters continue to devastate communities across the U.S., the Red Cross is working tirelessly to deliver compassionate and equitable care to so many.

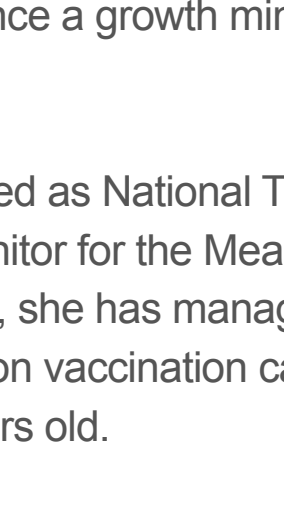
We are so very proud and honored to serve the Red Cross mission alongside each of you.

Gratefully,

Lori and Rowena



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TIFFANY CIRCLE LEADERS RECEIVE PRESIDENTIAL AWARD OF EXCELLENCE

This spring, Tiffany Circle leaders **Sara Horein** and **Janet George Murnick** were each honored with the Presidential Award for Excellence—Humanitarian Services. They received their respective awards in Washington, D.C., at the Red Cross National Headquarters on April 27, 2023.



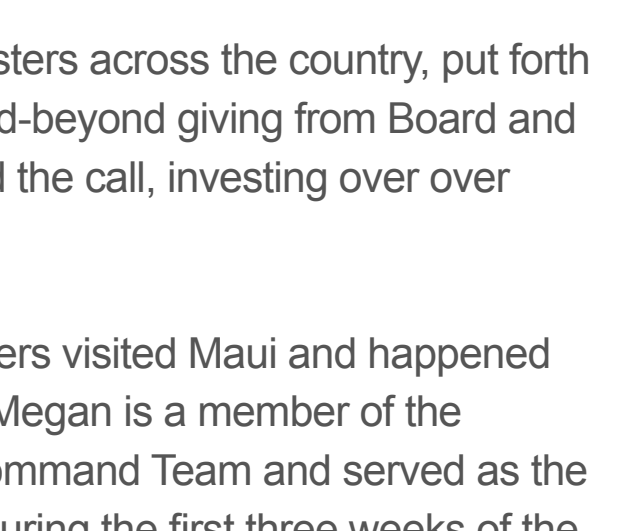
Pictured (left to right): American Red Cross Chief Development Officer Anne McKeough, Janet George Murnick and Gail J. McGovern, American Red Cross President and CEO

The Presidential Award for Excellence is presented to an individual or group of Red Cross employees or volunteers who demonstrate exceptional performance or service in support of the Red Cross mission. Both Sara and Janet have both served in leadership capacities, contributing to extraordinary impact for the people we serve.

Notably, Janet serves as a volunteer partner to Biomedical Services leadership. To date, Janet has helped bring 30 new blood drive sponsors to her local chapter and region, supporting both Humanitarian Service and Biomedical Services goals and program delivery. She also serves on two Red Cross research committees for sickle cell disease and public health. In all of her roles, Janet builds partnerships and collaborates with Red Cross staff, volunteers and community leaders to influence a growth mindset, solve challenges and reach goals.

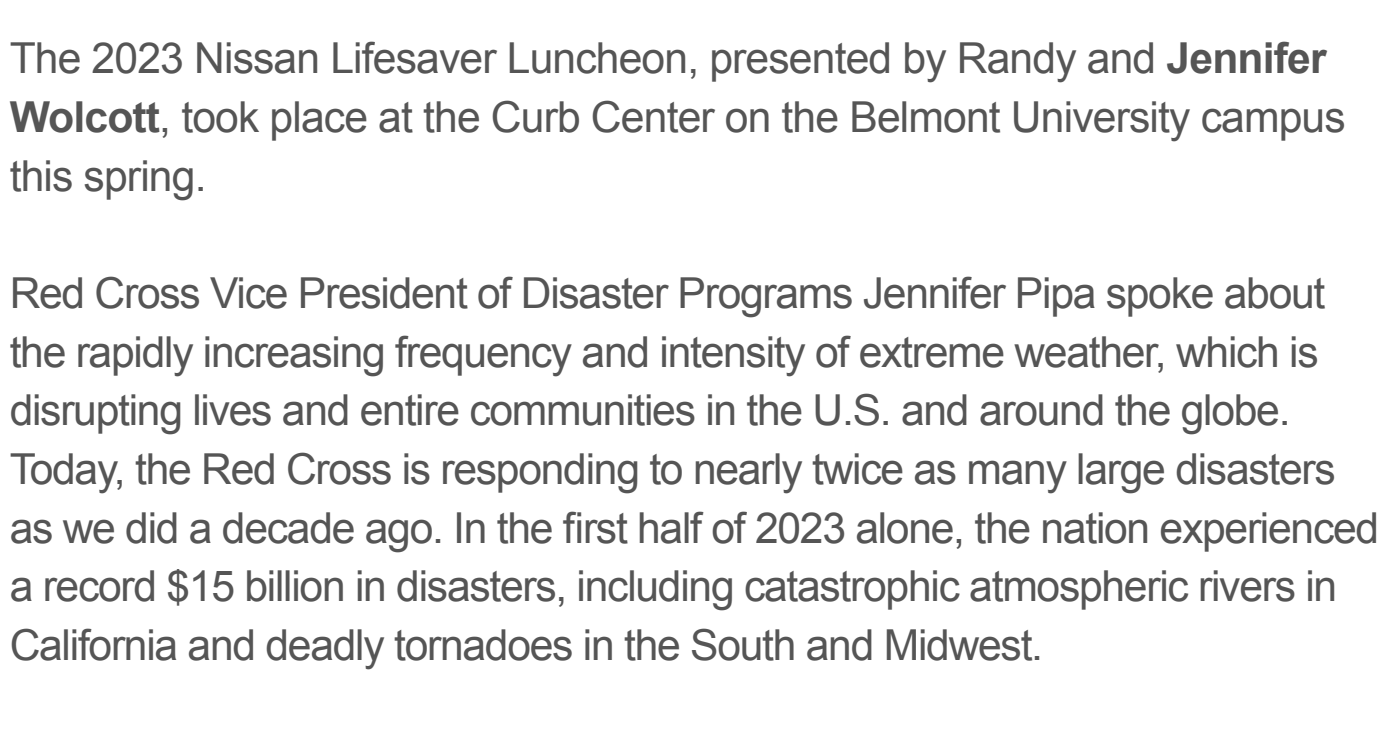
In 2019, Sara became the youngest person elected as National Tiffany Circle Co-Chair and also serves as an independent monitor for the Measles and Rubella Partnership. Through this health initiative, she has managed several teams in Kenya, Indonesia and Malawi, focused on vaccination campaigns for 35 million children from nine months to 14 years old.

"Every time I've traveled for this work, I have continued to be inspired by how human beings can persevere through such trial and adversity," Sara said. "When I worked in Malawi, I met a mother and her two children who had walked three miles so that she could ensure they receive these critical vaccines. She was so proud to show me that her two children had been vaccinated through the campaign. Meeting women and mothers like her is what motivates me to continue in this work."



Pictured (left to right): American Red Cross Chief Development Officer Anne McKeough, Sara Horein and Gail J. McGovern, American Red Cross President and CEO

Janet and Sara are incredibly compassionate and creative leaders. Congratulations to each of them for this most deserved recognition.



2023 TIFFANY CIRCLE SUMMIT WOMEN LEADING THROUGH PHILANTHROPY: A BLUEPRINT FOR ACTION

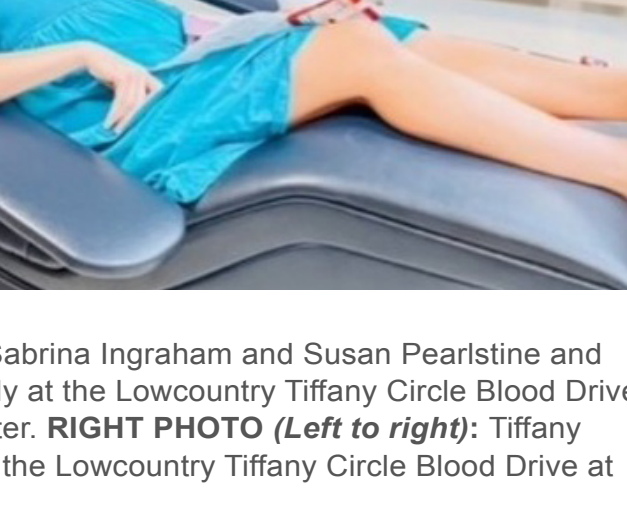
This October 6-7 is the Tiffany Circle Summit, where there will be in-person and virtual opportunities to celebrate the Tiffany Circle's extraordinary impact and engage in the lifesaving mission of the Red Cross. The Summit provides an opportunity to create friendships with other Red Cross supporters from across the nation and around the world and inspires effective volunteerism and philanthropy through the lens of the Tiffany Circle.

At the Summit, members and guests will experience a series of dynamic programming and inspiring speakers, including keynote speaker Dominique Dawes, whom many know as a member of the gold medal-winning Olympics gymnastics team, the Magnificent Seven! Dawes, the first African American female gymnast to win an individual medal in Olympic gymnastics, will speak at the National African American Museum for the program Empowering Resilient Communities. To round out the incredible evening, guests will be entertained by Grammy Award-winning artists, the Pointer Sisters! Attendees will also have the opportunity to enjoy a fireside chat with Red Cross Vice President of Disaster Programs Jennifer Pipa and FEMA administrator Deanne Criswell at which they will discuss our new reality of nearly continuous disasters—and how these events stretch the capacity of FEMA, the Red Cross and our partner agencies to provide support to families in need.

To learn more about these inspiring speakers, review the agenda or register for the virtual Summit experience, please visit tiffanycircle.org. International members and their guests can register at redcross.org/2023summit.

TIFFANY CIRCLE AND BOARD MEMBERS STEP UP TO SUPPORT AMERICAN RED CROSS DISASTER RELIEF

When disaster strikes, our Red Cross donors are there. This disaster season has been no different, with Board and Tiffany Circle members gathering together to make a significant impact on the lives of our friends and neighbors. Hawaii Board Chair and Tiffany Circle member **Maya Rogers**, touched by the lifesaving work and extraordinary disaster relief efforts in response to the Hawaii wildfires and countless other disasters across the country, put forth a \$100,000 challenge to inspire above-and-beyond giving from Board and Tiffany Circle members. Members heeded the call, investing over over \$78,000 as of September 15, 2023.



Pictured (left to right): Tiffany Circle members Megan Erk and Maya Rogers

Upon launching the challenge, Maya Rogers visited Maui and happened upon Tiffany Circle member **Megan Erk**. Megan is a member of the American Red Cross National Incident Command Team and served as the Assistant Director for External Relations during the first three weeks of the response to the Maui Wildfires.

"Although I now call California home, my family (ohana) lived on Maui for over 15 years, and we still hold Maui closely in our hearts and souls," said Megan. "These devastating fires literally wiped historic Lahaina Town off the map and caused unimaginable death and suffering in this close-knit community. Maui has been shaken to its core by this tragedy, and the recovery and healing process will take many years. What gives me some degree of solace is knowing that, as this community heals and rebuilds, the American Red Cross will be there to help meet the needs of this wonderful community that has been through such a tragic loss. Maui nō ka 'oi."

REGION SPOTLIGHTS

Tennessee Region

2023 Tennessee Region Lifesaver Luncheon

The 2023 Nissan Lifesaver Luncheon, presented by Randy and **Jennifer Wolcott**, took place at the Curb Center on the Belmont University campus this spring.

Red Cross Vice President of Disaster Programs Jennifer Pipa spoke about the rapidly increasing frequency and intensity of extreme weather, which is disrupting lives and entire communities in the U.S. and around the globe. Today, the Red Cross is responding to nearly twice as many large disasters as we did a decade ago. In the first half of 2023 alone, the nation experienced a record \$15 billion in disasters, including catastrophic atmospheric rivers in California and deadly tornadoes in the South and Midwest.

Many Tiffany Circle members were present to honor Nashville Red Cross Board and Tiffany Circle member **Tricia McDowell**, who received the Clara Barton Award, which is named after the dedicated and passionate American Red Cross founder. "We are always so in awe of our community and how philanthropic our partners are when it is most needed," said Joel Sullivan, regional executive director for the Red Cross Tennessee Region.

Pictured (left to right): Mary Patton, Lisa Williams, Keri McInnis, Divya Shroff, Christi Turner, Rowena Cuffe, Julie Frist, Tricia McDowell, Cheryl Read Sullivan, Laurie Seabury, Katie Crumbo, Jennifer Wolcott, Barbara Bovender, Libby Menefee, Doris Dunn, Harriette Shivers, Kellie Robinson, Barbara Turner, Lynn Scarola, Betsy Willis, Woo Caroland

South Carolina Region

Lowcountry Tiffany Circle Saving Lives!

Since 2019, the Lowcountry Tiffany Circle has been sponsoring blood drives during times of critical need. During summer months, when schools are out of session, and during the holidays, when donors travel or get out of their typical donating schedule, the Red Cross typically experiences lower supply.

Led by Tiffany Circle National Council member **Lauren Barber**, these blood drives have helped Tiffany Circle members re-engage in our mission, particularly following the height of COVID-19 transmissions. In addition, Lauren's leadership has resulted in other positive outcomes: Many younger Tiffany Circle prospects have become consistent blood donors, and they have been introduced to this important part of our mission. Since 2020, the Lowcountry Tiffany Circle has donated nearly 200 units of lifesaving blood!

"Every day, I challenge my kids to lead with kindness," said Lauren. "To me, the kindest thing we can do is donate blood—giving our time and a part of ourselves to save a life. After all the advancements we have made in medicine and technology, there is still no replacement for blood."

LEFT PHOTO (Left to right): Tiffany Circle members Sabrina Ingraham and Susan Pearlstone and South Carolina Regional Philanthropy Officer Kate Lilly at the Lowcountry Tiffany Circle Blood Drive at the Mt. Pleasant, South Carolina Blood Donor Center. **RIGHT PHOTO (Left to right):** Tiffany Circle members Lauren Barber and Walker Buxton at the Lowcountry Tiffany Circle Blood Drive at the Mt. Pleasant, South Carolina Blood Donor Center

Colorado and Wyoming Regions

Tiffany Circle Members Support Rocky Mountain Heroes Soiree

The Tiffany Circle joined other Red Cross supporters at the annual Rocky Mountain Heroes Soiree. Guests heard stories of community heroes: from an entire ICU staff that saved a man's life, to a single hero who stopped a gunman. All of these selfless actions were honored and celebrated. During the program, Tiffany Circle members, donning their brilliant Tiffany blue scarves, were recognized for their incredible impact over the past year.

LEFT PHOTO (Left to right): Tiffany Circle members Dr. Mary Coussons-Read, Jayne Anderson, Lori O'Flaherty, Mary Jo Blackwood, Lisa Schrader, Lois Saul, Donna Winter, Kelli Connor, Marge Harper and Kathy Nicolls. **RIGHT PHOTO:** Tiffany Circle National Council Co-Chair Lori O'Flaherty

Southern California Region

Tiffany Circle Hosts Meet and Greet

Erin Powell, Rosy Roccaforte and Teri Pollitt hosted a Tiffany Circle event at Erin's beautiful home in Rancho Santa Fe on June 9. Current and prospective members enjoyed learning more about the Red Cross and Tiffany Circle from **Pam Farr**, member of the National Philanthropic Board with over 26 years of service. Pam served on the September 11 Recovery Advisory Council, which supported recovery efforts for families who had been affected by 9/11.

Tiffany Circle members and prospective members in attendance at Tiffany Circle member Pam Farr's home.

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Staying in touch via the American Red Cross email list is the best way we have of keeping in regular contact with supporters like you, letting you know about how you can protect yourself and your loved ones from disasters and other emergencies, and how you can support our life-saving work.

[Click here](#) to unsubscribe from our list, but please know that if you leave, it will be harder for you to stay involved with the Red Cross and continue the work of which you've been such a critical part. It is only because of supporters like you that the Red Cross is able to respond when a disaster strikes or a home is impacted by fire, when someone needs CPR or a lifesaving blood transfusion, or when a family needs to contact a deployed service member in an emergency. And we don't want to lose you! Thanks for your support!

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Help people affected by disasters big and small.
A gift of any size supports all of the urgent humanitarian needs of the American Red Cross.
Prepare, respond and help families recover from home fires
Your gift will help ensure that those who serve our country have our unwavering support.

90¢ The Red Cross is proud that an average of 90 cents of every dollar we spend is invested in delivering care and comfort to those in need.