



Fall Edition

Dear Tiffany Circle Members,

We hope you and your families have spent the summer months in good health and that you had the opportunity for some respite from the continuing challenge of the pandemic. We all look forward to a future that allows us to move more freely into gatherings. Until then, we will continue to see each other virtually and share information on the progress of our leadership engagement.

As Co-Chairs of the Tiffany Circle National Council (TCNC), we have the privilege of leading a group of very dedicated women leaders who oversee the creation and execution of the Tiffany Circle Strategic Plan, which is focused on the growth of women's philanthropy at the American Red Cross. We are pleased to report that we finished fiscal year 2021 with 1,075 members, and we appreciate your contributions to our success. Keep up the great work inviting new members to join! Our ultimate goal of reaching 1,200 Tiffany Circle members by June 30, 2023 is ambitious, and we will continue to focus on recruitment and retention of membership while remaining dedicated to our mission.

We are humbled to play a role in the important work of the Red Cross, which serves as a beacon of relief and hope during people's darkest moments. Right now, communities across the country are struggling with unimaginable hardships. From the raging wildfires in the West to hurricanes in the East and the Gulf and smaller disasters like home fires that occur daily, our workforce — 90% volunteers — is there to provide comfort and care for people in need.

Our critical mission will be a highlight of our [upcoming Tiffany Circle Virtual Summit](#), which takes place on October 6 and 7. This is a great opportunity to learn more about our work and share your experience as a Tiffany Circle member. If you have considered inviting a colleague, friend, community leader or family member to join you as a Tiffany Circle member, the Summit is a perfect opportunity to invite women philanthropists to learn more about the Red Cross.

Our 2021 Summit Co-Chairs — **Teresa Hubbard, Tammy Moore and Pam State** — have put together a wonderful agenda for our time together. Attendees will hear from inspirational keynote speakers, engage in mission-focused breakout sessions, network and mingle virtually with fellow women philanthropists and learn more about important role that the Red Cross plays in helping people fighting cancer. We hope you will [register for our Summit](#) and consider inviting at least one other woman to join you. Thank you for your continued dedication to the Red Cross mission and the important role you play encouraging more women to engage in the important work of the Red Cross. "See" you at the Summit!

In service,
Jan & Sara



Jan Tratnik

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2021 Tiffany Circle Virtual Summit

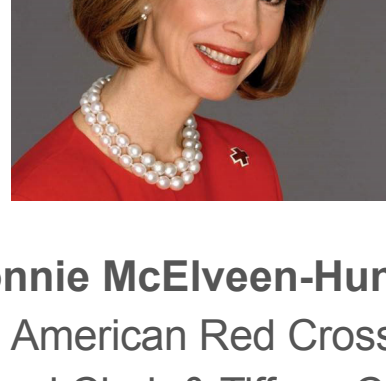
A COMMUNITY OF WOMEN LEADERS

Unifying Compassion into Action

Featured Speakers



Savannah Guthrie,
Co-Anchor of the NBC
News morning show TODAY



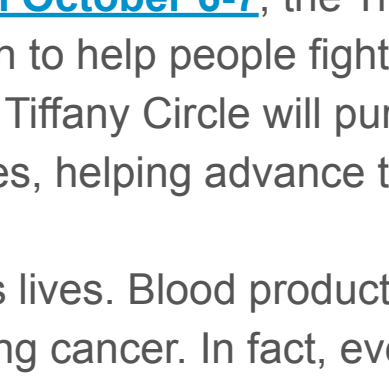
Melody Hobson,
Co-CEO and President
of Ariel Investments, and
Chair of the Board of
Starbucks Corporation



Amy Grant,
GRAMMY
Award-winning Artist



Bonnie McElveen-Hunter,
American Red Cross
Board Chair & Tiffany Circle
Founder

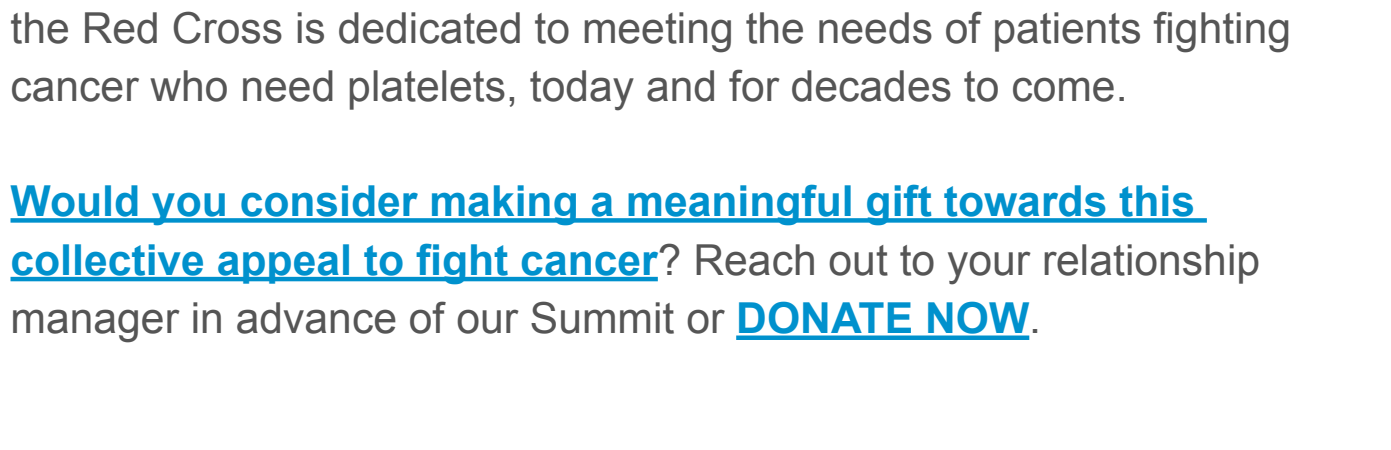


Gail McGovern,
President & CEO,
American Red Cross

BLOOD SAVES LIVES: FIGHTING CANCER

[At this year's Summit on October 6-7](#), the Tiffany Circle will unite our compassion into action to help people fighting cancer. By raising a collective \$600,000, the Tiffany Circle will purchase 10 specialized collection Amicus machines, helping advance this vital work.

We know that blood saves lives. Blood products like platelets are also vital to many people fighting cancer. In fact, every 30 seconds, a U.S. cancer patient needs a platelet donation.



Radiation, chemotherapy and cancer itself take a steep physical toll and often damage or destroy platelets — tiny cells that are critical to strengthening cancer patients so they can continue treatments — and only donated platelets can replace those that are lost.

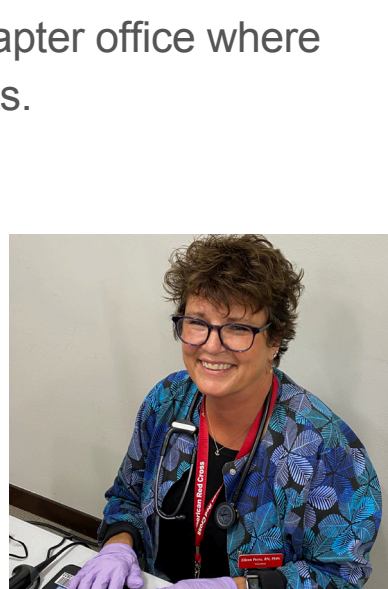
New cancer cases are expected to increase more than 36% by 2040, growing the demand for platelets. As the nation's largest platelet provider, the Red Cross is dedicated to meeting the needs of patients fighting cancer who need platelets, today and for decades to come.

[Would you consider making a meaningful gift towards this collective appeal to fight cancer?](#) Reach out to your relationship manager in advance of our Summit or [DONATE NOW](#).

MEMBER SPOTLIGHTS

Betty Grenig

With 82 years of service as a Red Cross volunteer, **Betty Grenig** is an Arizona treasure. In August, the chapter celebrated her 100th birthday with a party, balloons, and a collection of 100 birthday cards!

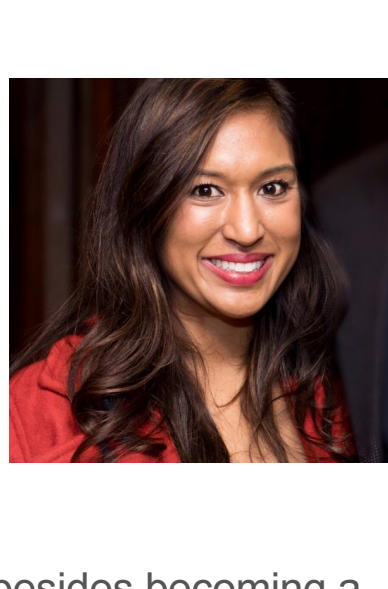


Arizona Tiffany Circle members decided it would be more than fitting that Ms. Betty, as she is affectionately known, should become an Honorary Tiffany Circle Member. She was absolutely delighted to receive her certification along with a sparkly rhinestone pin commemorating the occasion.

Pictured with Betty is Arizona Tiffany Circle founding member **Pat Farmer** and Regional Chief Development Officer Helene Flaxbeard. Pat, also a long-time volunteer, drives Ms. Betty weekly to the chapter office where she continues her commitment of service to Red Cross.

Eileen Perra

[Eileen Perra](#) has been a dedicated Red Cross volunteer since her time as an army nurse in Germany. The Red Cross assisted her in getting back home when her grandmother passed away. Eileen recognizes the importance of being with family when needed and remembers how much it meant to have help from the Red Cross.



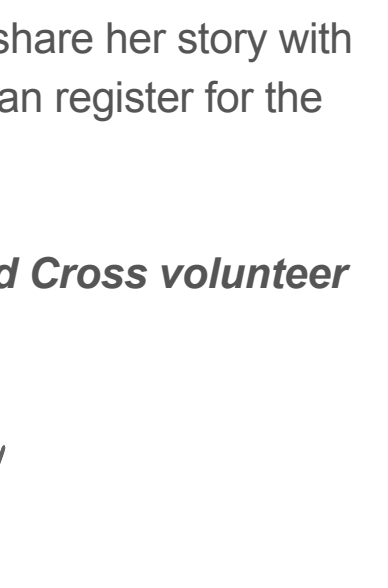
In addition to her volunteer work, Eileen is a blood donor and member of the Tiffany Circle. Eileen's devotion to the Red Cross is fueled by its mission and the people.

Eileen understands the importance of volunteer work. She describes her volunteer work as a gift and believes everyone has a gift to bring to the Red Cross to create a big present. She believes that even if a volunteer thinks they're not doing much, they truly are.

Thank you, Eileen for your time and dedication to the Red Cross!

Nisha Baxi

[Nisha Baxi](#)'s Red Cross story began during her freshman year of high school when she saw a Red Cross club flyer posted in the hallway and decided to attend a meeting.



"As a high schooler, I thought maybe I would end up in medicine, as my mother is an RN, but I realized there are multiple ways you can help people besides becoming a doctor or a nurse."

Nisha's motivation to help people is infectious. Over the years, she has inspired countless members of her family and extended community to serve as volunteers and make generous gifts. Naturally, she even recruited her husband, Neel, to volunteer and serve on the Silicon Valley Chapter Board. Nisha has provided invaluable leadership over the last 20 years. In honor of her service, the Silicon Valley Chapter named their annual youth volunteer award after her.

After attending the 2019 Tiffany Circle Summit in Washington, D.C., Nisha was excited to join the Tiffany Circle, a group of women philanthropists committed to advancing the Red Cross mission.

"To see all these amazing women work together to make the Red Cross what it is today is a wonderful thing."

At this year's Tiffany Circle Virtual Summit, Nisha will share her story with hopes to inspire others to join the Tiffany Circle. You can register for the Summit [here](#).

Thank you, Nisha, for your valued service as a Red Cross volunteer and Tiffany Circle Member!

Thank you!

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Staying in touch via the American Red Cross email list is the best way we have of keeping in regular contact with supporters like you, letting you know about how you can protect yourself and your loved ones from disasters and other emergencies, and how you can support our life-saving work.

[Click here](#) to unsubscribe from our list, but please know that if you leave, it will be harder for you to stay involved with the Red Cross and continue the work of which you've been such a critical part. It is only because of supporters like you that the Red Cross is able to respond when a disaster strikes or a home is impacted by fire, when someone needs CPR or a lifesaving blood transfusion, or when a family needs to contact a deployed service member in an emergency. And we don't want to lose you! Thanks for your support!

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90¢

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