

Dear Tiffany Circle Members,

As we near the completion of the second year of our 2023 Tiffany Circle Strategic Plan, we are pleased to share that we are on track for one of the most successful periods in Tiffany Circle fundraising history. Your focused efforts on strengthening the American Red Cross mission, paired with the tremendous generosity from our Tiffany Circle members, has shone brightly through extraordinary and unprecedented times as we have navigated a global health crisis over the last two years. During this period, the Red Cross has responded to more frequent and intense natural disasters, the critical call for voluntary blood donation as we experienced nationwide shortages and the ongoing challenges faced by military families.

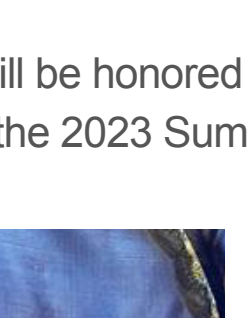
Most recently, the humanitarian crisis in Ukraine has touched our hearts. As conflict continues, the global Red Cross network is providing around-the-clock support, care and comfort to help people who have been displaced by this devastating situation. Across many countries in Europe, the global Red Cross network is working tirelessly to provide emergency aid to people seeking safety and to improve conditions for those in harm's way.

In the U.S., we were delighted to participate as spokespersons for the launch of the *Sound the Alarm* home fire safety campaign. Home fires claim seven lives every day in the U.S.—but having working smoke alarms can cut the risk of death by half. Last month, the Red Cross rallied volunteers to install more than 45,000 free smoke alarms in select cities nationwide as part of our *Sound the Alarm* events. Since its launch in 2014, smoke alarms installed through this program have helped save over 1,330 lives.

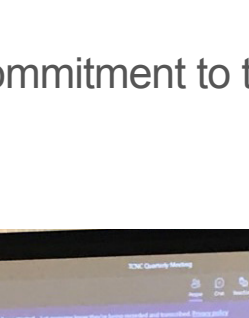
Looking to the future, as increasingly frequent and extreme weather disasters caused by climate change threaten millions of people each year, the Red Cross is planning and beginning to adapt our mission to help meet growing needs. The organization's goal is to help ensure vulnerable people and communities can better cope with the potentially catastrophic results of this climate crisis.

Lastly, we are pleased to share that our Tiffany Circle National Council convened at our national headquarters this spring. For more than two years, our Council has met virtually on a regular basis to continue our commitment to sustaining and growing our incredible Tiffany Circle. Our membership is nearing 1,200 women strong, and with the opportunity to gather safely in the months ahead, we have confidence in realizing an exceptional finish to our three-year strategic plan. Thanks to all of you who have taken the journey with us over the last two years.

In gratitude and service,



Jan Tratnik
Jan Tratnik
Co-Chair, Tiffany Circle
National Council
jkatratnik@gmail.com

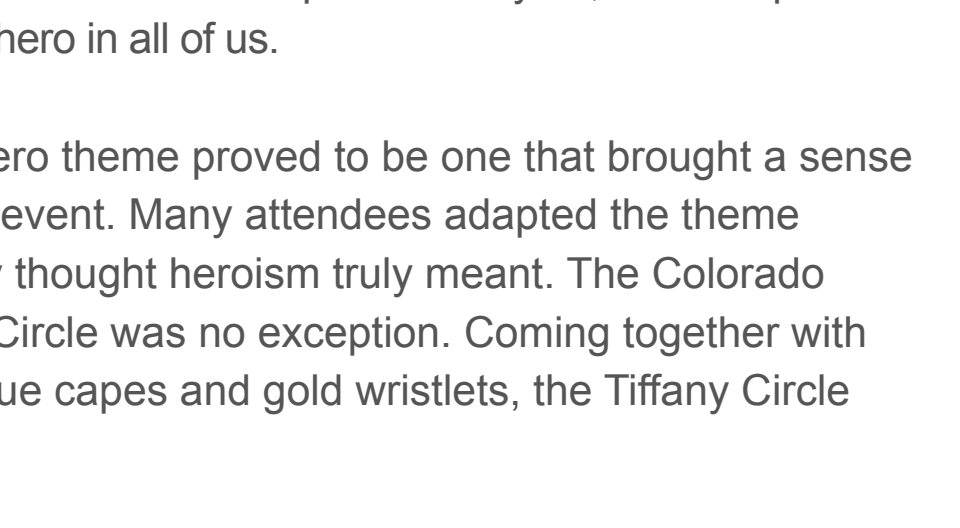
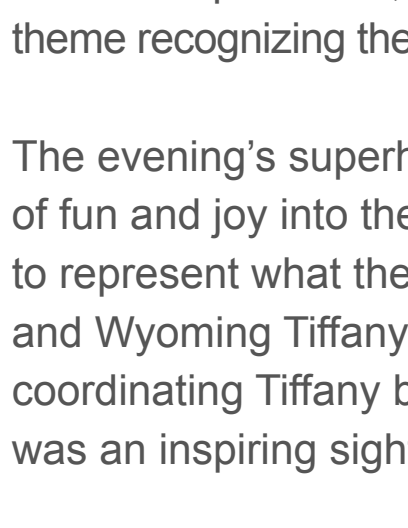


Sara Horein
Sara Horein
Co-Chair, Tiffany Circle
National Council
power.of.reflection@gmail.com

ABOVE AND BEYOND LEADERSHIP AWARD

Tiffany Circle Torchbearer **Barbara Bovender** was presented the Above and Beyond Leadership Award virtually during the Tiffany Circle National Council meeting in April by Chief Development Officer **Anne McKeough**. Anne shared, "Barbara exemplifies what it means to be a servant leader, and she's dedicated nearly two decades of service to the Red Cross mission through her focused investment of time, talent and treasure." Barbara has led strategic Tiffany Circle efforts in a multitude of roles, having served as a Tiffany Circle National Council member, Tennessee Region Steering Committee member and Tiffany Circle Chapter Chair. Notably, Barbara co-chaired the Tiffany Circle Hall Campaign from 2015 to 2017, which raised an incredible \$19 million in support of our lifesaving mission. Barbara is also a former Nashville Area Chapter board member and remains an advocate and advisor to the region and division. She is active as a Tiffany Circle volunteer leader for the Southeast Caribbean and Carolinas Division, serving in an advisory capacity. Barbara and her husband Jack are also members of our esteemed Chairman's Council, having donated over \$1 million to the mission of the Red Cross.

Barbara will be honored for her service and commitment to the Red Cross in person at the 2023 Summit.



The Above and Beyond Leadership Award was developed in 2019 to honor women who have served in a national leadership role with the Red Cross, demonstrated extraordinary leadership within their community, served as an advocate for the Red Cross and demonstrate the characteristics of a servant leader. Barbara Bovender was recognized virtually during the National Council meeting in April.

REGION SPOTLIGHTS

Colorado and Wyoming Region—Rocky Mountain Heroes Soirée

This spring, the Red Cross of Colorado and Wyoming Region hosted the annual Rocky Mountain Heroes Soirée, where nearly 500 dedicated Red Cross supporters gathered to celebrate heroism in action. The event had been held virtually in 2021 due to the ongoing COVID-19 pandemic, but returned to in-person this year, with a superhero theme recognizing the hero in all of us.



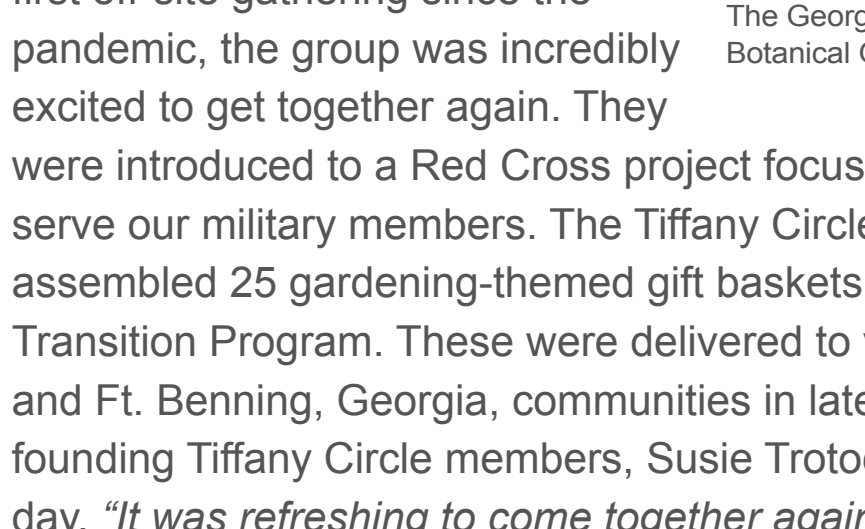
Pictured left to right: Tiffany Circle members Mary Jo Blackwood, Jayne Anderson, Kelli Connor, Lisa Schrader, Marge Harper, Lori O'Flaherty, Deirdre Wildman, Lois Saul and Donna Winter

The evening's superhero theme proved to be one that brought a sense of fun and joy into the event. Many attendees adapted the theme to represent what they thought heroism truly meant. The Colorado and Wyoming Tiffany blue was no exception. Coming together with coordinating Tiffany blue capes and gold wristlets, the Tiffany Circle was an inspiring sight.

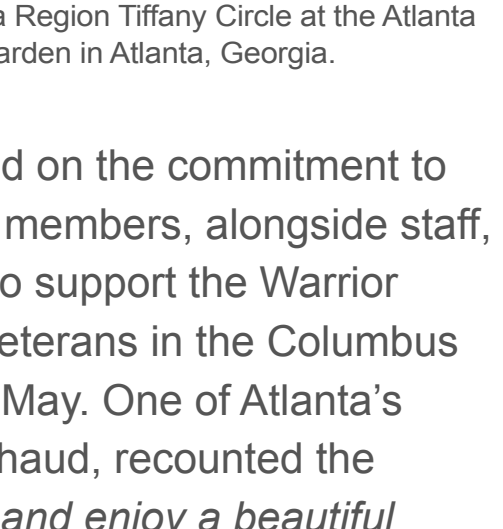
The members of the Colorado and Wyoming Tiffany Circle stepped up in a big way to help support the mission during the paddle raise. The audience was inspired by a generous \$100,000 matching gift committed by a corporate partner and a Colorado and Wyoming Tiffany Circle member, which resulted in a total of over \$200,000 raised during the event.

Missouri and Arkansas Region—Anne McKeough Joins St. Louis Tiffany Circle

St. Louis Tiffany Circle Co-Chairs **Nicole Bailey** and **Jennifer McGrath** hosted a Tiffany Circle corporate executive prospecting event on May 4, featuring Chief Development Officer and fellow Tiffany Circle member **Anne McKeough** as the keynote speaker. The cocktail reception included a pop-up store presenting Claire Flowers shoes, purses and custom-made garments. The evening inspired three new Tiffany Circle members, including Claire Flowers, St. Louis Board Chair Sherry Ward and Diana Tucker.



Pictured left to right: St. Louis Tiffany Circle Co-Chairs Nicole Bailey and Jennifer McGrath, Tiffany Circle member Deborah Quinn, Chief Development Officer Anne McKeough, St. Louis Board Chair Sherry Ward, and Tiffany Circle members Claire Flowers and Jill Myers



Pictured left to right: St. Louis Tiffany Circle Co-Chair Nicole Bailey and Tiffany Circle member Diana Tucker.

South Carolina Region—ArtFields Fun!

South Carolina Tiffany Circle members, along with friends and Red Cross partners, had a fantastic visit to Lake City, South Carolina, celebrating the 10th anniversary of ArtFields, an art competition and festival. The group painted a section of artist Herman Keith's mural to be displayed in the city. A wonderful highlight was the visit with fellow Tiffany Circle member and long-time Red Cross supporter **Darla Moore**. An intimate gathering with Darla included a tour of the Moore Farm Botanical Gardens, as well as a fascinating discussion about how Darla's vision of ArtFields has turned into a nationally recognized gathering of art and creativity. It was a fun-filled day of fellowship and adventure for the Tiffany Circle members. Additionally, **Kimberli Scott-Still**, who participated in the outing, joined the South Carolina Tiffany Circle immediately following the event. Welcome Kimberli!



The South Carolina Tiffany Circle at the ArtFields festival in Lake City, South Carolina.

Save the date for April 2023 when Darla Moore has graciously invited Tiffany Circle members from around the country to join the fun in Lake City, South Carolina!

Northwest Region—Sound the Alarm Day of Action

In early May, the Northwest Region Tiffany Circle participated in a *Sound the Alarm* Day of Action installation event, and it was a resounding success. Volunteers and staff visited several mobile home parks in Auburn, Washington, located south of Seattle. These communities had been identified as at-risk neighborhoods that would benefit from free smoke alarm installations and home fire preparedness education. Together, Red Cross volunteers and staff installed 186 smoke alarms, made 102 homes safer and helped better prepare 393 people in the event of a home fire.



Pictured left to right is Tiffany Circle staff liaison, Ken Mundt and Northwest Region Tiffany Circle member, Pansy Muller.

Georgia Region—Assembling Baskets for the Warrior Transition Program

In April, the Georgia Tiffany Circle hosted a breakfast event at the Atlanta Botanical Garden. The first off-site gathering since the pandemic, the group was incredibly excited to get together again. They were introduced to a Red Cross project focused on the commitment to serve our military members. The Tiffany Circle members, alongside staff, assembled 25 gardening-themed gift baskets to support the Warrior Transition Program. These were delivered to veterans in the Columbus and Ft. Benning, Georgia, communities in late May. One of Atlanta's founding Tiffany Circle members, **Susie Trotochaud**, recounted the day, "It was refreshing to come together again and enjoy a beautiful spring day with old friends and new in support of the mission of the Red Cross—and especially to act in service of our military and the Warrior Transition Program."

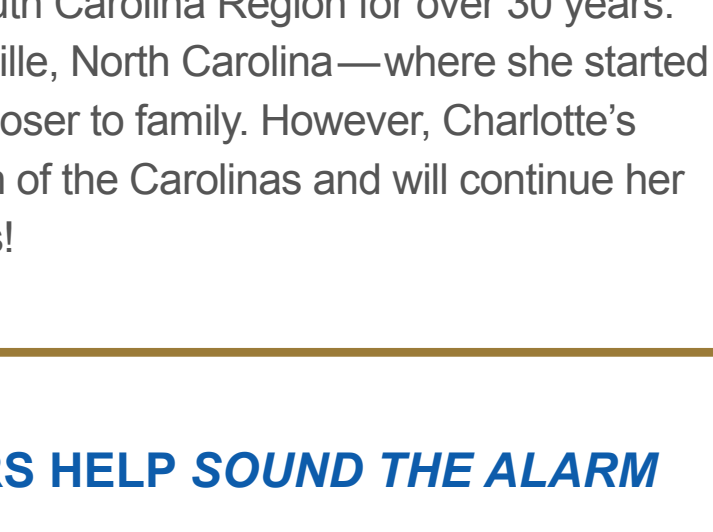


The Georgia Region Tiffany Circle at the Atlanta Botanical Garden in Atlanta, Georgia.

CELEBRATING MORE THAN 80 YEARS OF SERVICE

South Carolina Region Recognizes Dedicated Supporter

Red Cross supporters and Tiffany Circle members came together to celebrate a very special member, **Charlotte Berry**, at a luncheon at the Palmetto Club in Columbia, South Carolina. Charlotte has dedicated more than 80 years to the Red Cross as a volunteer and has been an extraordinary supporter of the South Carolina Region for over 30 years. Charlotte recently relocated to Asheville, North Carolina—where she started as a Tiffany Circle member—to be closer to family. However, Charlotte's plan is to stay very connected to both of the Carolinas and will continue her support and work with the Red Cross!

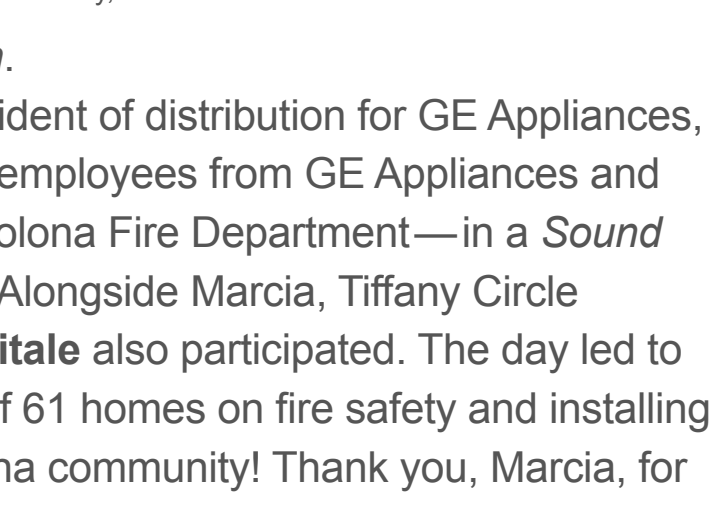


Charlotte Berry, surrounded by Tiffany Circle members and Red Cross supporters, at the Palmetto Club in Columbia, South Carolina.

TIFFANY CIRCLE MEMBERS HELP SOUND THE ALARM

Kansas City Tiffany Circle Installs Smoke Alarms

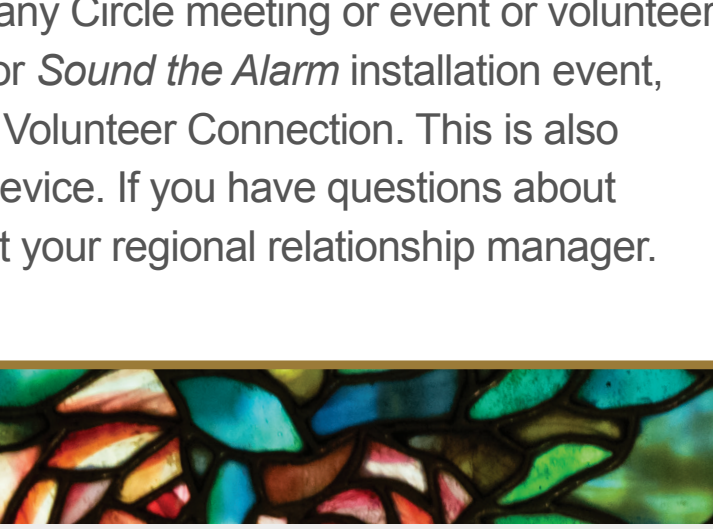
On April 16, Red Cross volunteers from across Kansas City spent the morning installing smoke alarms in the suburb of Blue Springs, Missouri, aided in large part by the **Kansas City Tiffany Circle**. Seven of our amazing members and a prospective member set out on foot, traversing streets and knocking on doors to install alarms in homes and conduct home fire education. Over 54 homes were served with 132 alarms installed—all in just a few hours!



Pictured from left to right: Ellen Cray, Sherri Odell, Randee Krumwiede (Kansas City Executive Director), Susan Spaulding, Kay Martin (prospective member), JoAnn Woody, Melody Smith, Mary Hunkeler and Diane Johnson.

Leadership through Tiffany Circle and Sound the Alarm

In the Kentucky Region, Tiffany Circle member and Kentucky Region Board Director **Marcia Brey** (pictured at front of room) exemplified Tiffany Circle leadership and what it means to turn compassion into action through her engagement in *Sound the Alarm*. Marcia, who serves as the vice president of distribution for GE Appliances, led over 100 volunteers—including employees from GE Appliances and participating firefighters from the Okolona Fire Department—in a *Sound the Alarm* Day of Action on May 19. Alongside Marcia, Tiffany Circle member and Board Director **Mary Vitale** also participated. The day led to educating and preparing residents of 61 homes on fire safety and installing 113 free smoke alarms in the Okolona community! Thank you, Marcia, for your leadership!



The Kentucky Region kicking off a *Sound the Alarm* Day of Action event. Tiffany Circle member, Marcia Brey, lead the event.

LINKEDIN SPOTLIGHTS

Join the [American Red Cross Tiffany Circle Group](#) to network with other members online and view Tiffany Circle member spotlights.

THE SOURCE

Visit [The Source](#) for the latest Tiffany Circle information on our local, regional, national and international presence and impact.

VOLUNTEER CONNECTION

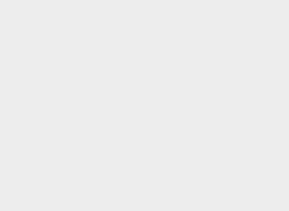
When you attend a Red Cross or Tiffany Circle meeting or event or volunteer your time at a shelter, a blood drive, or *Sound the Alarm* installation event, please register and log your hours in Volunteer Connection. This is also available as an app for your mobile device. If you have questions about Volunteer Connection, please contact your regional relationship manager.

[Subscribe](#) | [Contact Us](#) | [Privacy Policy](#) | [View in browser](#)

Staying in touch via the American Red Cross email list is the best way we have of keeping in regular contact with supporters like you, letting you know about how you can protect yourself and your loved ones from disasters and other emergencies, and how you can support our life-saving work.

Click here to unsubscribe from our list, but please know that if you leave, it will be harder for you to stay involved with the Red Cross and continue the work of which you've been such a critical part. It is only because of supporters like you that the Red Cross is able to respond when a disaster strikes or a home is impacted by fire, when someone needs CPR or a lifesaving blood transfusion, or when a family needs to contact a deployed service member in an emergency. And we don't want to lose you! Thanks for your support!

© 2022 American Red Cross | 431 18th Street NW Washington DC 20006



Help people affected by disasters big and small.

The Red Cross is proud that an average of 90 cents of every dollar we spend is invested in delivering care and comfort to those in need.