

WINTER 2022 EDITION—CO-CHAIR LETTER

Dear Tiffany Circle members,

Thanks to each one of you, our Tiffany Circle continues to witness extraordinary progress toward our strategic plan, including growth of our membership and impact in the communities we serve. As a collective, the power of women leading through philanthropy has never been more evident.

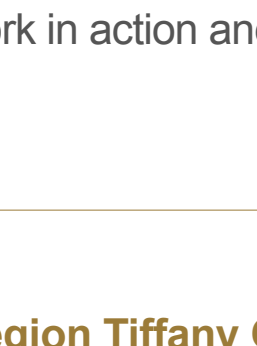
Whether you installed smoke alarms in your local community, deployed to a disaster or supported your local chapter initiatives, your gifts of time and talent are appreciated and continue to advance the mission of the Red Cross.

You've also given generously of your treasure. This fiscal year Tiffany Circle members have collectively given over \$7.5 million and influenced over \$6.7 million in financial support of the Red Cross mission. Notably, when Hurricane Ian devastated residents throughout Florida, two Red Crossers—one of them a Tiffany Circle member—promptly issued a fundraising challenge to inspire above and beyond giving from Tiffany Circle and Board members. We are proud to report that this matching gift inspired nearly \$447,000 additional giving, for a total of \$546,950 as of November 30, 2022. For information on our Hurricane Ian relief and recovery efforts, please see our [one-month report](#) and our dynamic [story map](#).

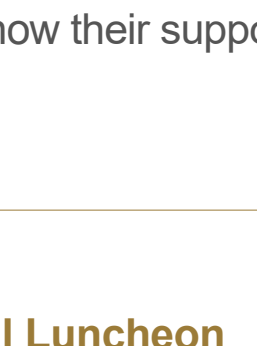
As we near the year's end and take time to reflect, we are honored and grateful to co-lead this group of dedicated humanitarian women who give so willingly to support so many.

We wish you a joyous 2023 and much health and happiness for you and your loved ones.

With our best wishes,



Sara Horein
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 Co-Chair, Tiffany Circle
 National Council
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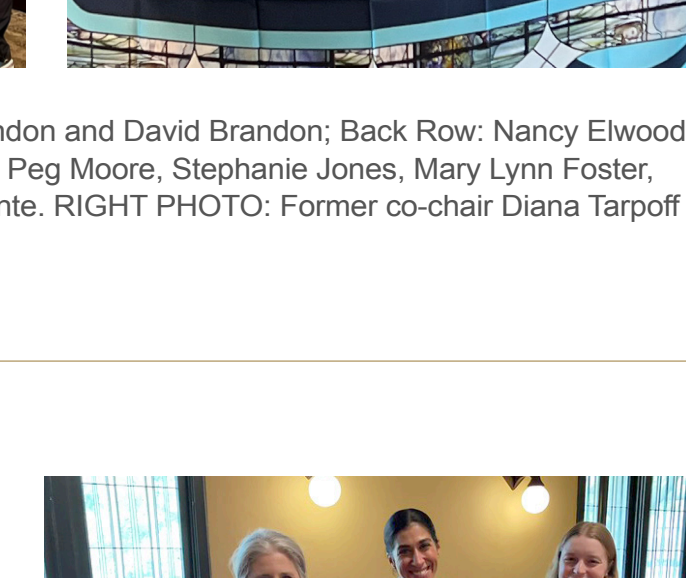


Lori O'Flaherty
Lori O'Flaherty
 Co-Chair, Tiffany Circle
 National Council
Loflaherty16@gmail.com

REGION SPOTLIGHTS

Hurricane Ian: Tiffany Circle Members Provide Relief in Florida

On September 28, Hurricane Ian struck Florida, devastating communities and families in its path. Thanks to generous support from Tiffany Circle members and other donors, Red Cross volunteers from all 50 states deployed and supported people in need. With our partners, we've provided safe shelter, nourishing meals, relief supplies, care and hope as survivors work toward recovery.

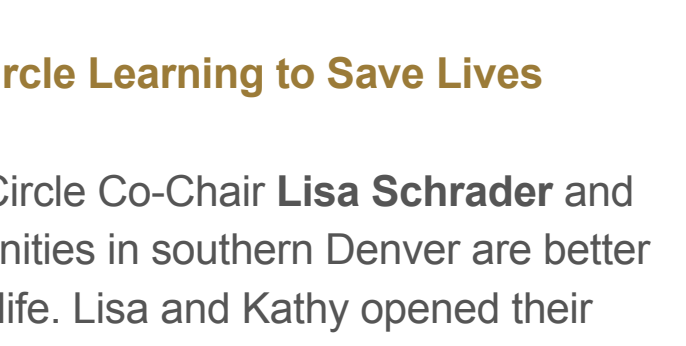
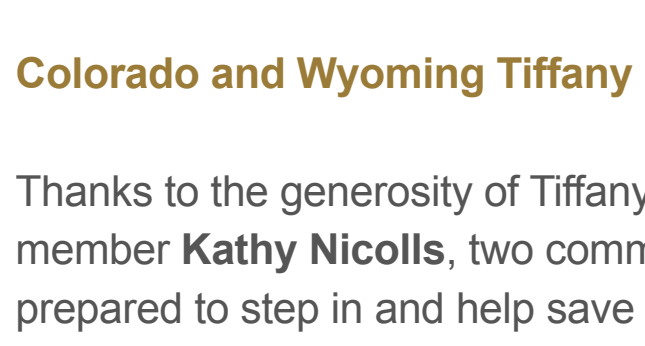


On October 28, Tiffany Circle members **Jill Coyle**, **Anna Kay Fraueauff**, **Dorian Jordan** and **Ela Landegger** joined the Red Cross in Fort Myers to see our work in action and witness first-hand how their support is making a difference.

Michigan Region Tiffany Circle Holds Annual Luncheon

The **Michigan Region Tiffany Circle** held its annual Charm Ceremony Luncheon on September 28, at Meadowbrook Country Club in Northville, Michigan. Twelve current members and several prospective members were joined by Michigan Region Chief Development Officer Leslie Lambert and Michigan CEO and Tiffany Circle member **Mary Lynn Foster**. Mary Lynn provided timely updates and made an appeal for Hurricane Ian relief as it was closing in on Florida. Since the meeting, Tiffany Circle members from the Michigan Region donated over \$13,000 for Hurricane Ian relief, with an additional \$500,000 from Tiffany Circle-influenced giving.

At the meeting, former Tiffany Circle Co-Chair **Diana Anderson Tarpoff** received a Tiffany Circle scarf in honor of her service. The current Chair, **Jan Brandon**, gave bracelets and charms to three new members, **Stephanie Jones**, **LeAvia Sepesi** and **Leslie Michals**. In addition, Jan's husband, David Brandon, who serves on the national Board of Governors, thanked the members for their dedication to the Red Cross mission.



LEFT PHOTO: Front row: Eileen Phaner, Jan Brandon and David Brandon; Back Row: Nancy Elwood, Cindy Dion (prospective member), LeAvia Sepesi, Peg Moore, Stephanie Jones, Mary Lynn Foster, Leslie Michals, Diana Tarpoff and Nancy Passanante. RIGHT PHOTO: Former co-chair Diana Tarpoff holding Tiffany Circle scarf.

Illinois Tiffany Circle Members Highlight the Urgent Need for Blood

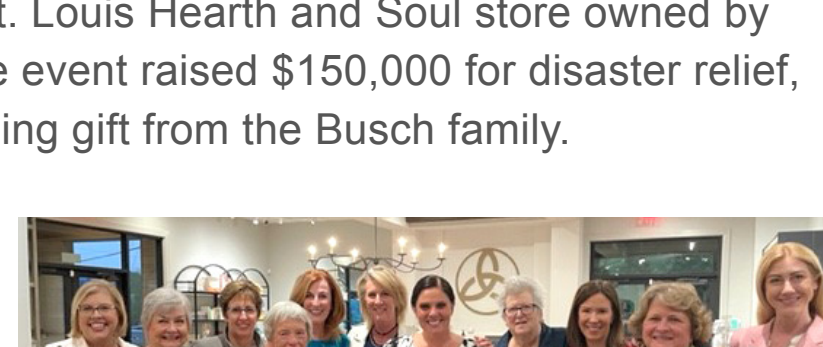
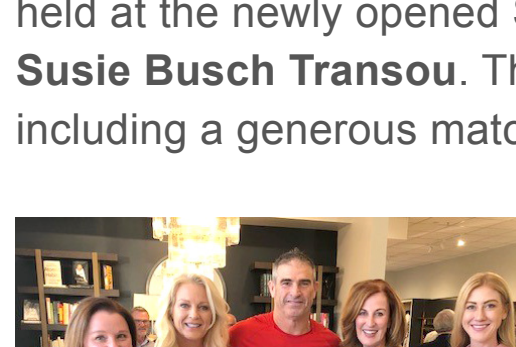
On Friday, October 14, Tiffany Circle members **Kimberly Falk**, **Meredith Falk** and **Rebecca Falk** and their family hosted the Fourth Annual R. Scott Falk Memorial Blood Drive to help save lives and celebrate the legacy of Kimberly's husband, R. Scott Falk, a long-time Red Cross board member for the Greater Chicago Chapter and National Philanthropic Board. In total, **78** lifesaving units of blood were collected! Additionally, Kimberly and her family have launched [The R. Scott Falk Family fundraiser](#) to fund a Next Generation Emergency Response Vehicle.



Left to right: Tiffany Circle members Rebecca Falk, Heidi Mucha, Kimberly Falk, Celena Roldan and Meredith Falk at the Fourth Annual R. Scott Falk Memorial Blood Drive in Kenilworth, Illinois

South Carolina Kicks Off FY23!

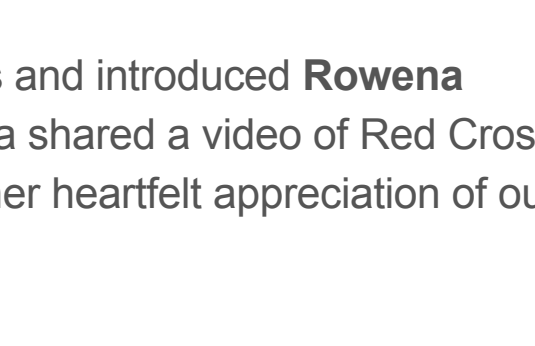
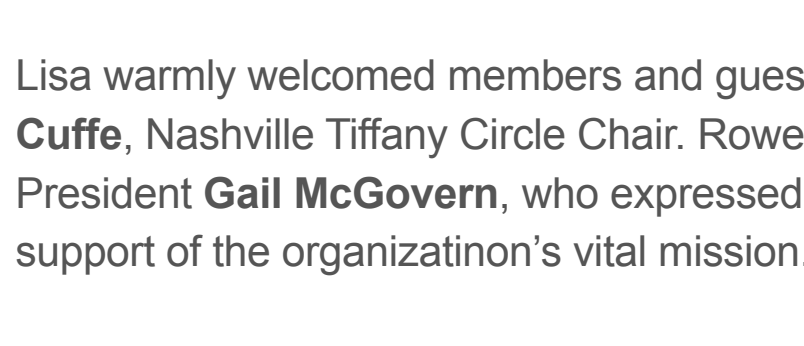
This fall, the **South Carolina Tiffany Circle** launched a new era by hosting statewide FY23 Tiffany Circle Kickoff Events for each chapter. The Lowcountry Chapter Kickoff was graciously hosted by **Paula Heinauer** at her beautiful home on Sullivan's Island. The Upstate event was hosted by Board member **Paula Marsh** and Tiffany Circle Chair and Board member **Julie Gallagher**. The event was held at Foxcroft Wine Company in Downtown Greenville, where Julie passed the torch to Paula, the next Tiffany Circle chapter chair. At the Central Tiffany Kickoff, graciously hosted by **Cheryl Holland** at her beautiful office at Abacus Planning Group in Columbia, guest speaker Veesha Jamison shared her experience as the mother of a sickle cell disease warrior and the important work the Red Cross is doing to help better meet the blood donation needs of people with this disease. Way to "kickoff" FY23 in South Carolina!



LEFT PHOTO: Central Kickoff, left to right: Karen Floyd, Central Tiffany Circle Chair Ann Marie Stieritz, Cheryl Holland and Cathy Knox. RIGHT PHOTO: Upstate Kickoff, left to right: Lauren Barber, TCNC member, Katarina Fjording, Lowcountry Board chair, Paula Heinauer, Anne Surret, Louise Welch Williams, Mary Sudzina, Julie Chapman, Lowcountry Tiffany Circle chair, Dorothy Schey, Walker Buxton, Holly McCall and Jessica Sage, Lowcountry Board member

Colorado and Wyoming Tiffany Circle Learning to Save Lives

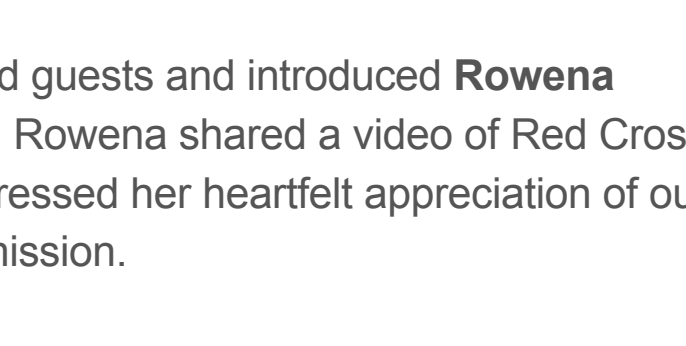
Thanks to the generosity of Tiffany Circle Co-Chair **Lisa Schrader** and member **Kathy Nicolls**, two communities in southern Denver are better prepared to step in and help save a life. Lisa and Kathy opened their homes and invited their fellow Tiffany Circle members, friends, family and neighbors to enjoy an evening of training and education. Local staff lead Paula Deegan joined the groups and taught the lifesaving skills of Hands-Only CPR to nearly 50 guests during the two events.



LEFT PHOTO: Preparedness Program Manager Paula Deegan leads a group of guests in Hands-Only CPR at a training hosted by Tiffany Circle member Kathy Nicolls. RIGHT PHOTO: Members of the Colorado and Wyoming Tiffany Circle educate themselves and their friends and neighbors by hosting a Hands-Only CPR training for their community. Left to right: Rhonda Prendergast, Jayne Anderson, Paula Deegan, Co-Chair Marge Harper and host Kathy Nicolls

Climate Conversation and Sustainable Agriculture Amongst the Flowers

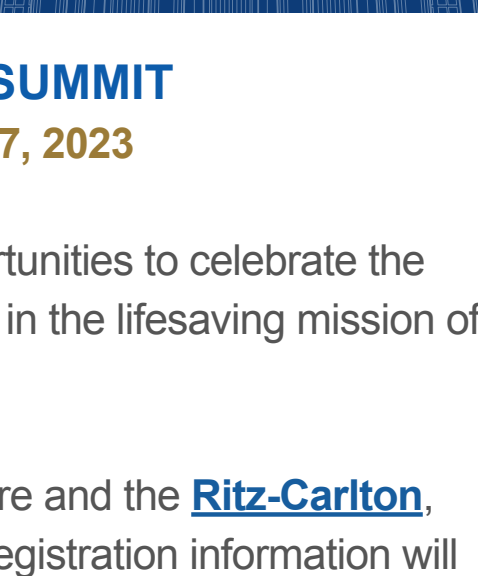
Surrounded by the beauty of nature and the innovation of sustainable agriculture, the **Colorado and Wyoming Tiffany Circle** gathered at Growing Gardens Urban Farm for a morning of celebration and inspiration. Not far from the site of the devastating Marshall Fire, amid the growing late-summer flowers, members of the Tiffany Circle heard from urban farmers about the critical importance of protecting our planet and its resources, along with Red Cross leadership who shared an introduction to the bold vision of our new Climate Crisis initiative.



Back row, left to right: Catherine Barde-Leventhal, Jayne Anderson, Rhonda Prendergast, Kathy Cozy, Lori O'Flaherty, Lisa Schrader and Donna Winter; Front row, left to right: Kathleen Kerrigan and Kelli Connor

Tiffany Circle of Georgia Organized and Toured Douglasville Biomedical Processing Center

The **Tiffany Circle of Georgia** organized and hosted a tour of the Biomedical Processing Center in Douglasville, Georgia, which serves Alabama, Georgia, North Carolina and South Carolina. Tiffany Circle FY23 Co-Chairs **Susie Trotochaud** and **Natalie Bachelor**, as well as Tiffany Circle members **Trinita Ervin** and **Karen Rose** were in attendance, alongside members of the Greater Atlanta Chapter Board of Directors and representatives of T.D. Jakes organization and Synovus Bank and Financial Services, both partners to the Red Cross. The tour emphasized the importance of the American Red Cross Sickle Cell Initiative and provided all in attendance an in-depth education of the Biomedical Services space.

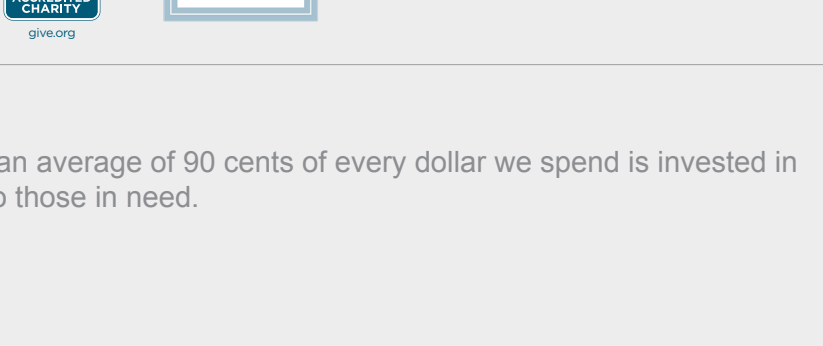
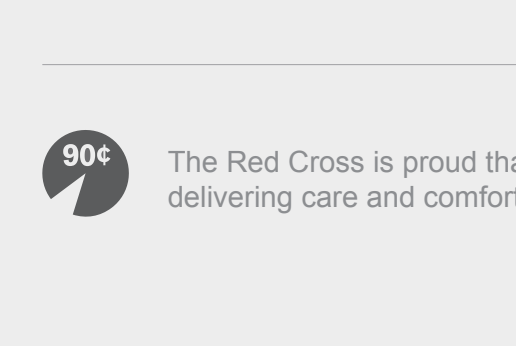


Attendees tour the Biomedical Processing Center in Douglasville, Georgia.

The Georgia Region has led pivotal efforts around the Blood Saves Lives Blood Management System, recently launching a \$1 million capital campaign in support of this vital system. Critical elements to the success of this campaign will be contributions from Board and Tiffany Circle members from the eight Georgia Region chapters.

A Night of Hope in St. Louis

On October 1, St. Louis Tiffany Circle member **Claire Flowers** hosted A Night of Hope featuring Donna Ward, who shared her personal journey with breast cancer, the impact Red Cross blood had on her recovery and how she is helping others. Donna is the wife of former major leaguer and current St. Louis Cardinals Hitting Coach, Turner Ward. Chief Development Officer **Anne McKeough** also provided an update on Red Cross disaster relief efforts for Hurricane Ian. The event was held at the newly opened St. Louis Hearth and Soul store owned by **Susie Busch Transou**. The event raised \$150,000 for disaster relief, including a generous matching gift from the Busch family.



LEFT PHOTO: Left to right: St. Louis Chapter Executive Director Beth Elders, Donna Ward, St. Louis Cardinals Hitting Coach Turner Ward, Chief Development Officer Anne McKeough and Claire Flowers. RIGHT PHOTO: Left to right: Jill Myers, Judy Jehling, Jennifer McGrath, Gladys Stannard, Anne McKeough, Dana Lorberg, Alecia Kwapiszeski, Sandy Solt, Nicole Bailey, Kathy Lang and Claire Flowers. Not pictured are new members Susie Busch Transou and Michelle Williams, who joined following the event.

Tennessee Region Tiffany Circle Fall Luncheon

The **Nashville Area Tiffany Circle** held its annual Fall Luncheon on September 22 at the Belle Meade Country Club, where American Red Cross Founder Clara Barton, portrayed by Donna Flory, enthusiastically welcomed and mingled with guests. Co-hosted by **Jennifer Wolcott** and **Lisa Williams**, joy was palpable as the ladies celebrated being together and learning more about the Red Cross volunteers' experiences.

Lisa warmly welcomed members and guests and introduced **Rowena Cuffe**, Nashville Tiffany Circle Chair. Rowena shared a video of Red Cross President **Gail McGovern**, who expressed her heartfelt appreciation of our support of the organization's vital mission.

Danielle Breezy, Chief Meteorologist for WKRN and long-time advocate for the Red Cross, then moderated the program of inspirational stories from Red Cross volunteers. Jennifer Wolcott thanked everyone and closed the uplifting afternoon by highlighting the Nashville Tiffany Circle's new Brentwood Collection Center Campaign, which will expand Brentwood's capacity to provide lifesaving blood and plasma for the Red Cross.

62nd INTERNATIONAL RED CROSS BALL

The 62nd International Red Cross Ball will make its highly anticipated return as the premier event of the Palm Beach social season on March 18, 2023, at The Breakers Palm Beach. The Ball will celebrate the lifesaving work of the Red Cross, while proudly highlighting the organization's important and historic partnership with the U.S. Armed Forces.



Mr. and Mrs. Charles and Amanda Schumacher serve as the 2023 Ball Chairs, and former Ball Chairwoman and Tiffany Circle Co-Founder, Ambassador Bonnie McElveen-Hunter, will be recognized as one of the honorary chairs this year. Ambassadors, dignitaries and philanthropic leaders from around the world will come together for one night in support of the Red Cross. We hope you are able to join us.

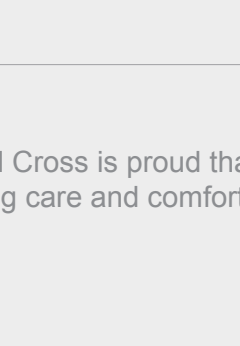
For more information, please contact Eric Roby at (561) 851-3439 | SouthFloridaRSVP@redcross.org or Lily Holt Dillon at (561) 308-3919 | lilyholtinc@gmail.com

2023 TIFFANY CIRCLE SUMMIT
 Save the Date: **October 6-7, 2023**

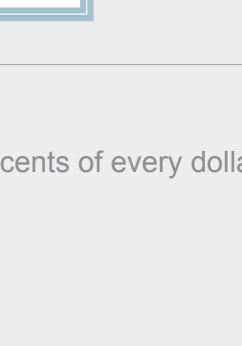
This Summit will offer in-person and virtual opportunities to celebrate the Tiffany Circle's extraordinary impact and engage in the lifesaving mission of the American Red Cross.

In-person events will be held at Red Cross Square and the [Ritz-Carlton](#), Washington D.C., where a room block is held. Registration information will be available in January 2023.

2023 Summit Co-Chairs



Nisha Baxi
 Northern California
 Coastal Region



Teresa "Teri" Pollitt
 Southern California Region

THE TIFFANY CIRCLE WEBSITE

As we continue our efforts to recruit new members, the [Tiffany Circle website](#), previously named "The Source," has simplified its name to be more relevant and inclusive to prospective members who might seek information online. This decision was guided by thoughtful direction from the Tiffany Circle National Council Communications and Resources Committee. We invite members to visit and share the website with prospective members.

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Staying in touch with the American Red Cross email list is the best way we have of keeping in regular contact with supporters like you, letting you know about how you can protect yourself and your loved ones from disasters and other emergencies, and how you can support our life-saving work.

[Click here](#) to unsubscribe from our list, but please know that if you leave, it will be harder for you to stay involved with the Red Cross and continue the work of which you've been such a critical part. It is only because of supporters like you that the Red Cross is able to respond when a disaster strikes or a home is impacted by fire, when someone needs CPR or a lifesaving blood transfusion, or when a family needs to contact a deployed service member in an emergency. And we don't want to lose you! Thanks for your support!

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Help people affected by disasters big and small.

90¢ The Red Cross is proud that an average of 90 cents of every dollar we spend is invested in delivering care and comfort to those in need.